

The Future of Corporate Governance

With Daniel Blume, Head of the Corporate Governance Unit, OECD



Outline

The G20/OECD Principles of Corporate Governance

- Key objectives, major trends and revisions to address them
- Monitoring implementation: the OECD Corporate Governance Factbook
- Conclusions: looking to the future

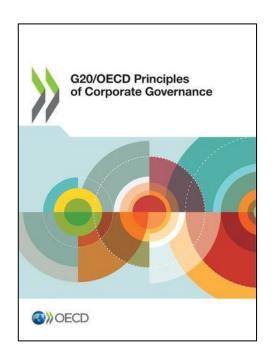


The G20/OECD Principles of Corporate Governance

- International standard for corporate governance. Endorsed by G20 and FSB.
- Help policy makers evaluate and improve the legal, regulatory and institutional frameworks for corporate governance.
- **53 adherents**: OECD, G20 and FSB members and OECD membership candidates.

6 pillars:

- I. The basis for an effective corporate governance framework
- II. The rights and equitable treatment of <u>shareholders</u> and key ownership functions
- III. <u>Institutional investors</u>, stock markets and other intermediaries
- IV. <u>Disclosure</u> and transparency
- V. The responsibilities of the board
- VI. Sustainability and resilience





Key objectives of the G20/OECD Principles

- I. To promote access to finance, innovation and entrepreneurship
- II. To provide a framework to protect investors
- III. To support corporate sector sustainability and resilience



Promoting access to finance, innovation and entrepreneurship

Need for a global standard to ensure the **consistency and comparability of frameworks** while ensuring **flexibility and proportionality** for smaller listed companies.

Global capital market trends require a global response:

- ➤ Almost 44 000 listed companies with market capitalisation of USD 98 trillion.
- > Structural decline in the number of listed companies in most advanced markets.
- Growing importance of company groups operating across borders.
- Institutional investors as the largest owners in stock markets.

New recommendations

- Clear regulatory framework and definitions for company groups.
- Use of stewardship codes and institutional investors' disclosure of engagement and voting policies.
- Role and rights of bondholders. Disclosure of material information on debt contracts.
- Disclosure and minimise conflict of interests by proxy advisors, ESG rating and data providers, and index providers.



Providing a framework to protect investors

Need for a framework to **protect investors**, which includes **households** with invested savings, clear frameworks on shareholders rights and disclosure.

> Protection of shareholder rights is cross-cutting across multiple chapters:

- Defines basic shareholder rights to access information, participate and vote on key matters and share in the profits of the corporation.
- Extensive recommendations on oversight and disclosure of related party transactions.
- Ensuring effective enforcement, including against insider trading.
- Detailed disclosure recommendations, including timely disclosure of material information.

New recommendations

- New basic shareholder right to approve the external auditor.
- Remote participation in shareholder meetings with proper conduct.
- Enhanced disclosure of company group structures and control arrangements.
- Protection of investor rights related to corporate bonds.



Supporting corporate sector sustainability and resilience

Need for corporate governance policies that support the **sustainability and resilience of corporations** and, in turn, contribute to the sustainability and resilience of the broader economy.

New chapter

Disclosure

- Concept of materiality.
- Internationally recognised standards that facilitate comparability.
- Reliable metrics if a company publicly sets a sustainability-related goal or target.
- External assurance of sustainability-related disclosure.

Board responsibilities

- Consideration of sustainability risks and opportunities.
- Shareholders and stakeholders
 - Dialogue in companies' important decisions on sustainability.





Key additional outcome: Better accountability of board members and executives

New recommendations

- Consideration of stakeholder interests when making business decisions.
- Use of board committees and flexibility in their establishment.
- Risk management, including crisis management.
- Diversity considerations in board composition and senior management.
- Use of safe harbours for management and board member actions, such as the business judgement rule.
- Executive remuneration, including the use of sustainability indicators.



Moving from Principles to monitoring of implementation: The OECD Corporate Governance Factbook



Comparative information on:

49 Jurisdictions



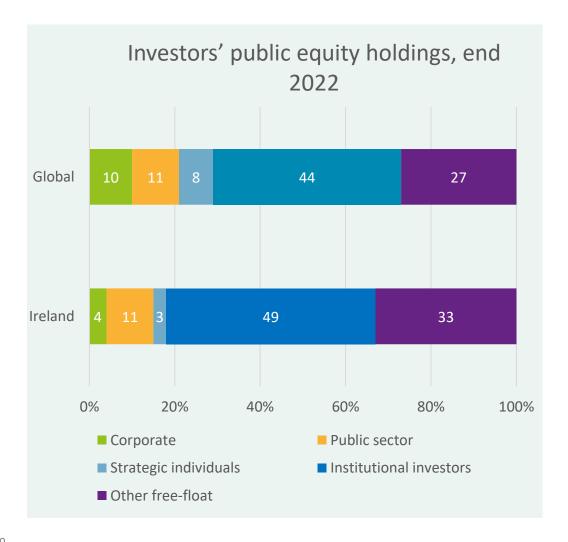
- All OECD and G20 countries
- FSB countries (excl. Russia)
- Malaysia and Peru

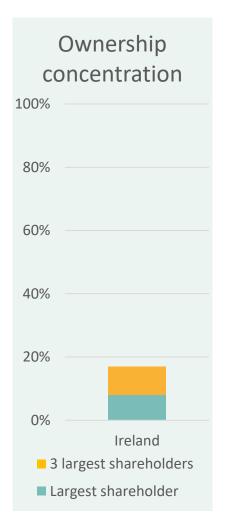
 Coverage of new issues: corporate sustainability, virtual shareholder meetings, company groups





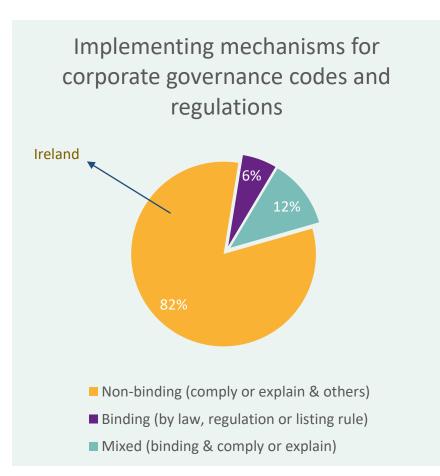
Factbook highlights on Corporate Ownership

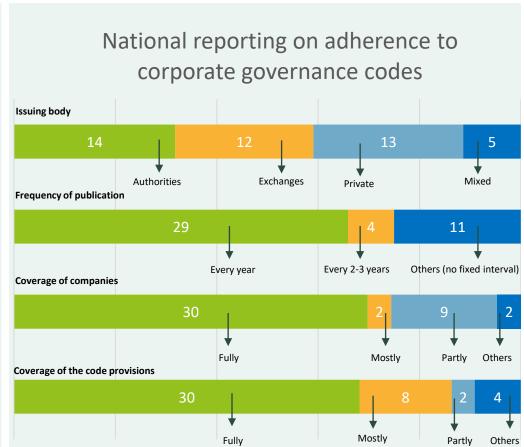






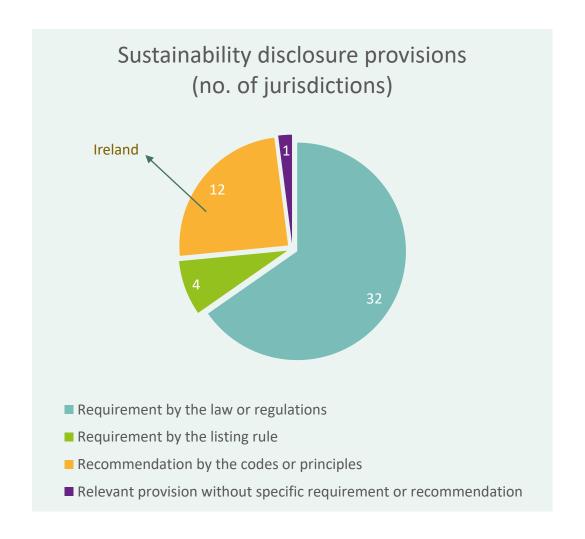
Corporate governance codes and disclosure

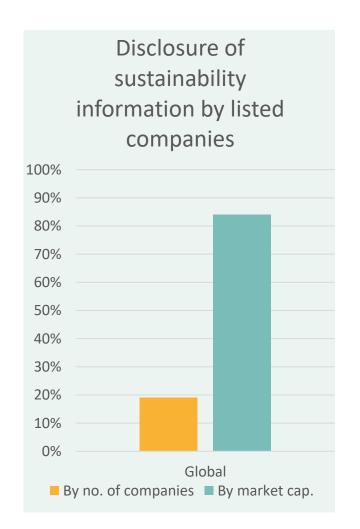






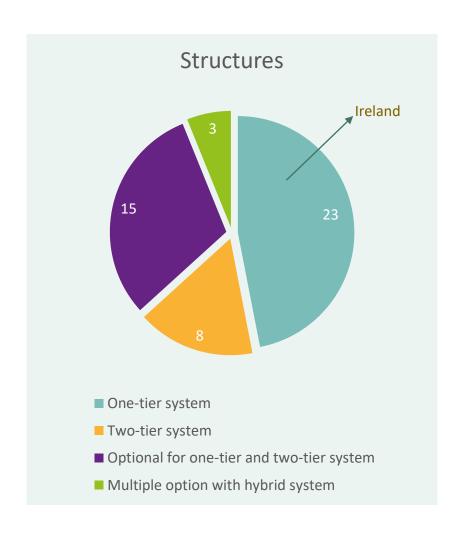
Corporate Sustainability

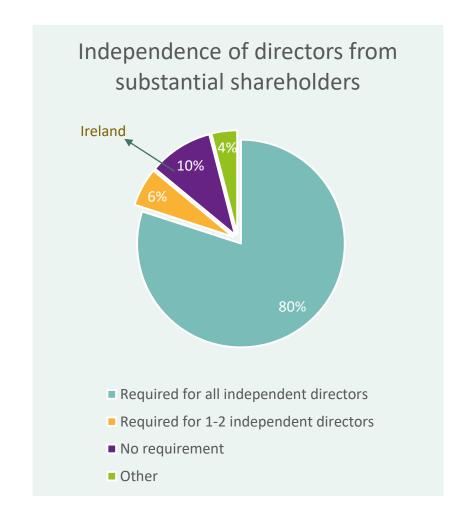






Boards of Directors: their structure and composition







Gender Composition







Conclusions: Looking to the future

- The G20/OECD Principles provide a framework to guide us toward the future: but sustainability practices, use of digitalisation still evolving, and the Principles may need to continue to evolve.
- The future of capital markets and their use for corporate access to finance a key question for the future
- OECD will continue to monitor emerging developments with a view to promoting access to finance critical for future economic resilience.





More information: www.oecd.org/corporate





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