



INSTITUTE OF DIRECTORS
IN IRELAND

Breakfast & Evening Briefing Series

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The Problem





Global Food Waste

30%

30% of all food produced goes to waste resulting in...



\$940

\$940 billion per year in economic losses

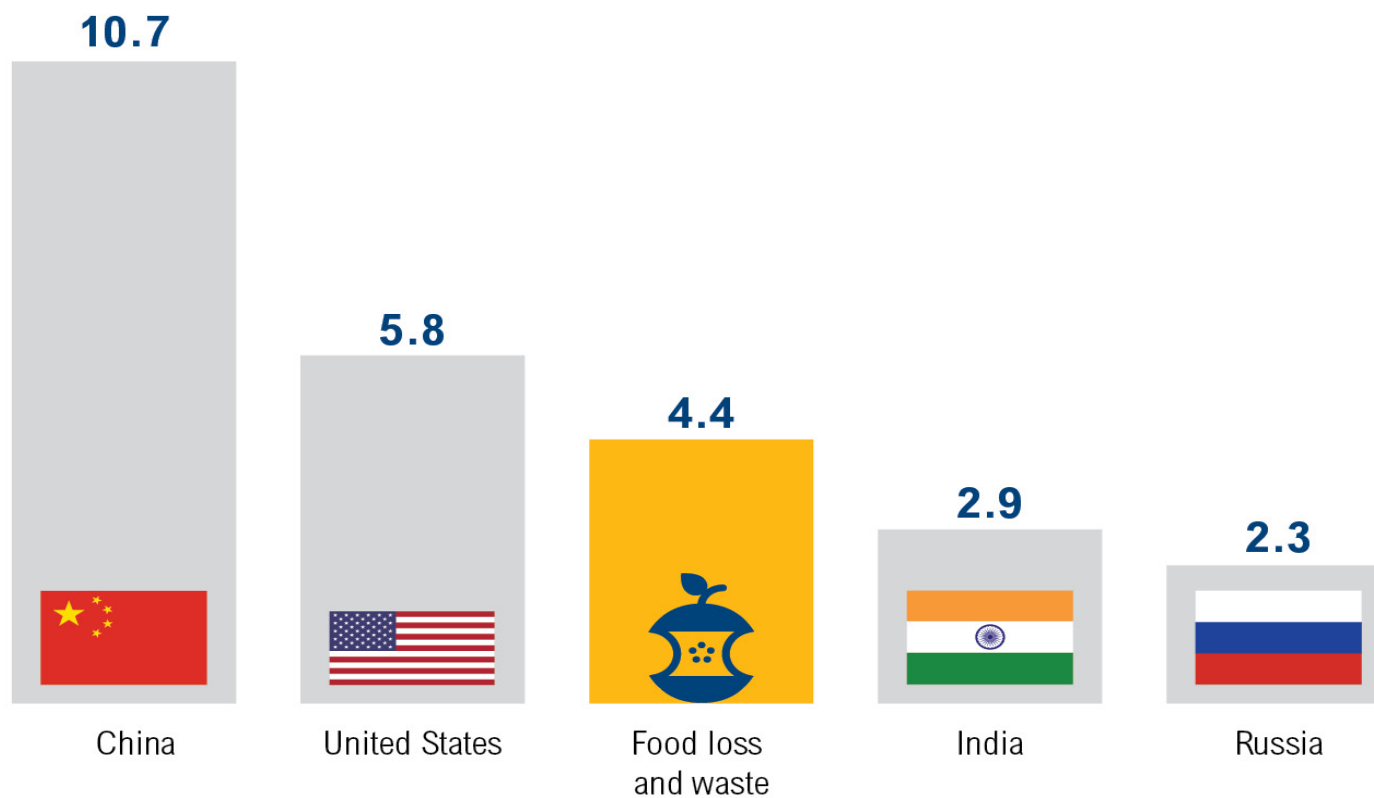
8%

8% of global green house gas emissions





Global Food Waste



GT CO₂E (2011/12)*



Global Food Waste



795 million people



Global Food Waste





Global Food Waste



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



SDG 12.3 calls for halving per capita global food waste at the retail and consumer levels and reducing food losses along production and supply chains (including postharvest losses) by 2030



Introduction

**“Our vision
is for a world where
no good food goes
to waste”**



Our Story

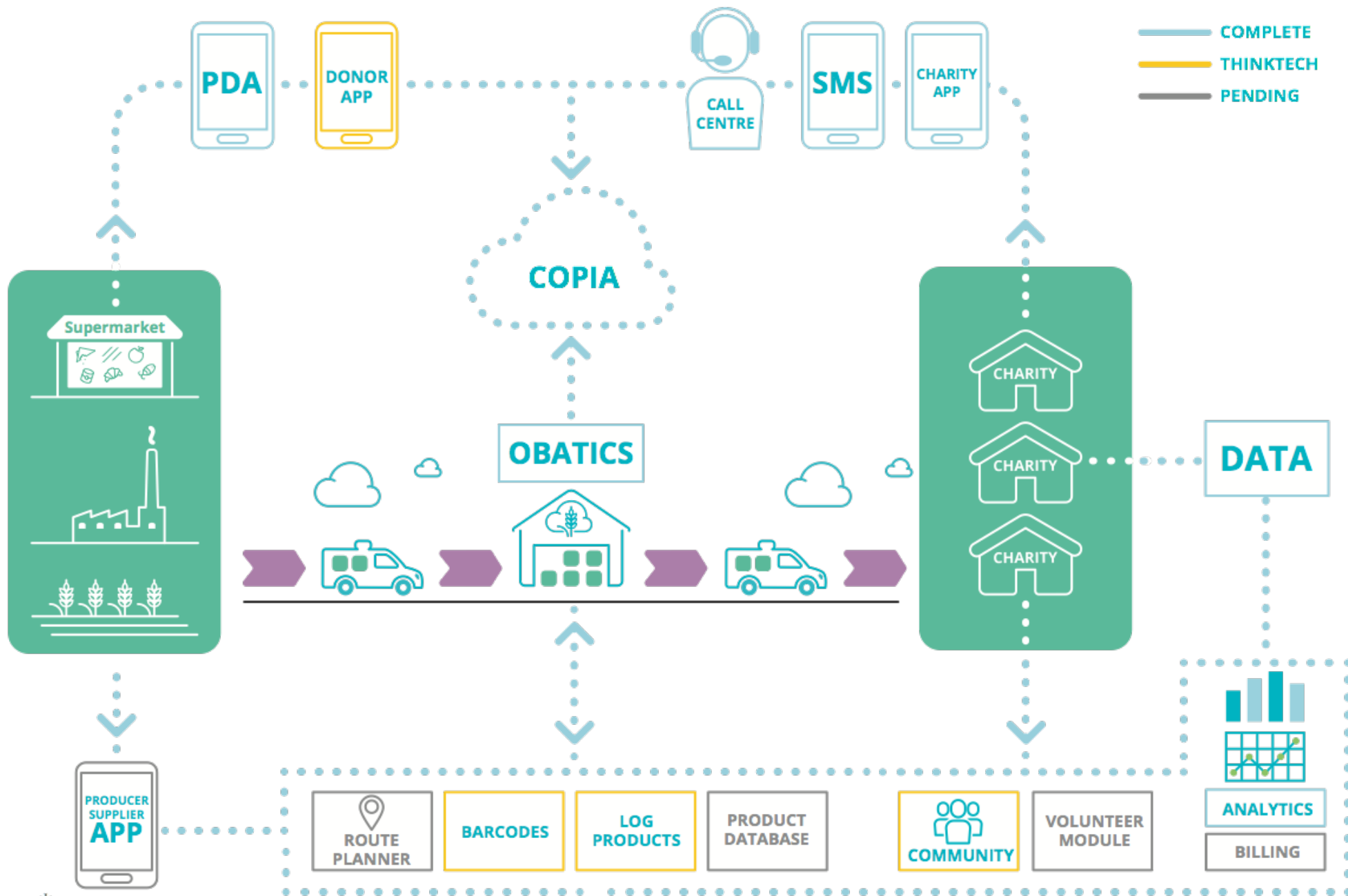
Our Story





Our Story





*Proof of Concept



Our Solution



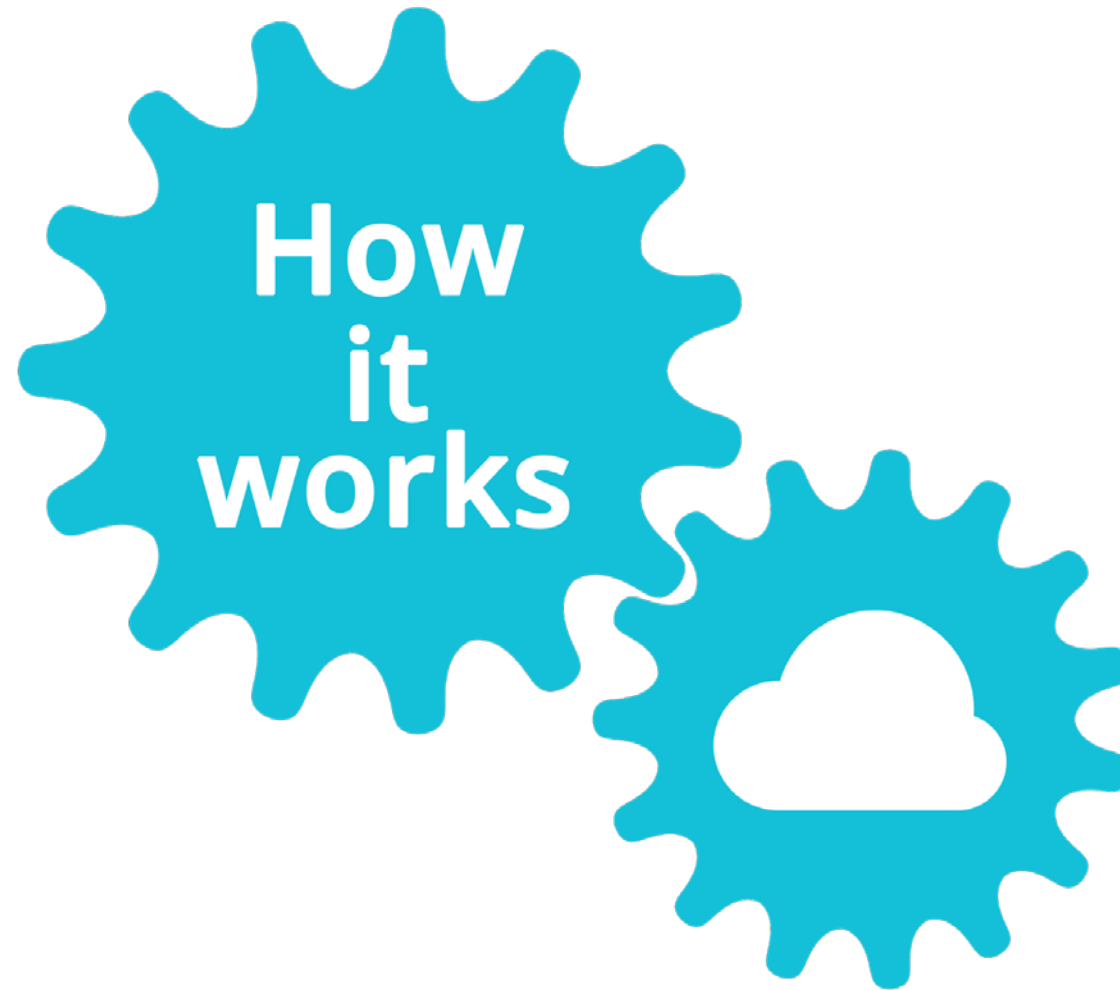


Our Story





Our Solution



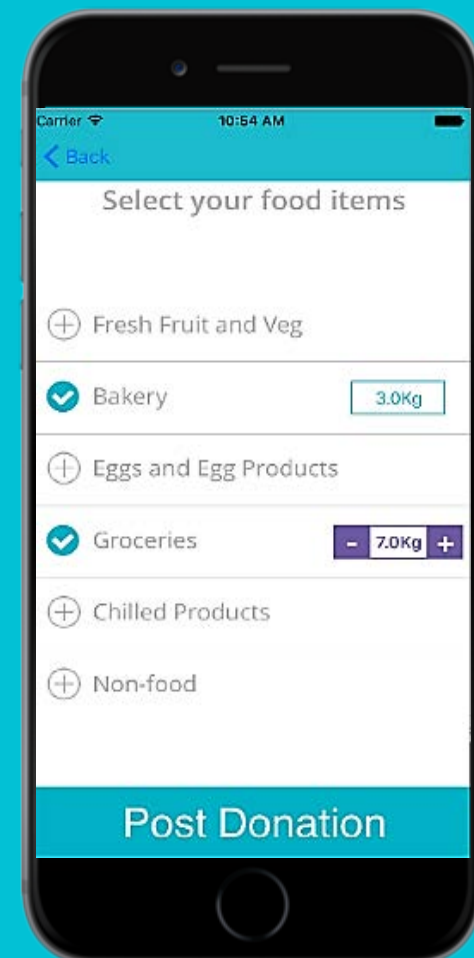


Our Solution



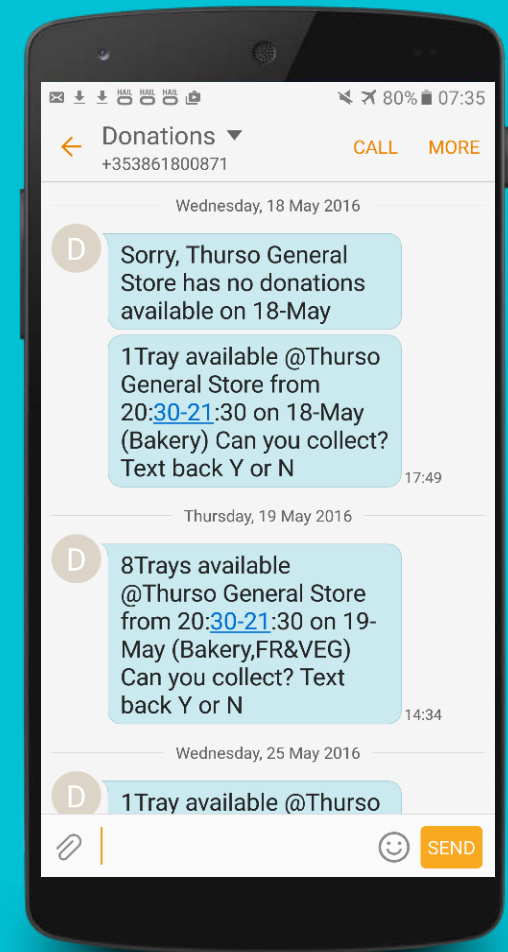


Our Solution



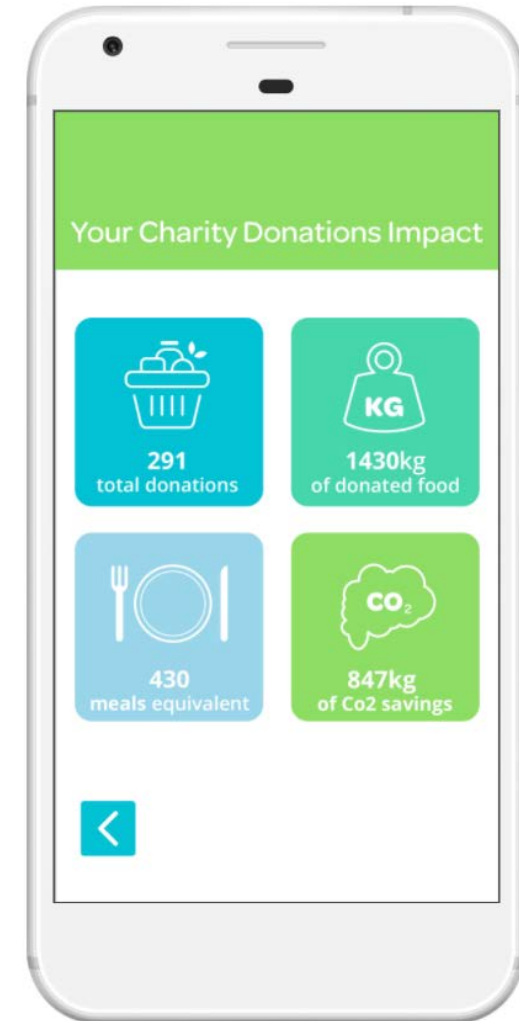


Our Solution





Our Solution



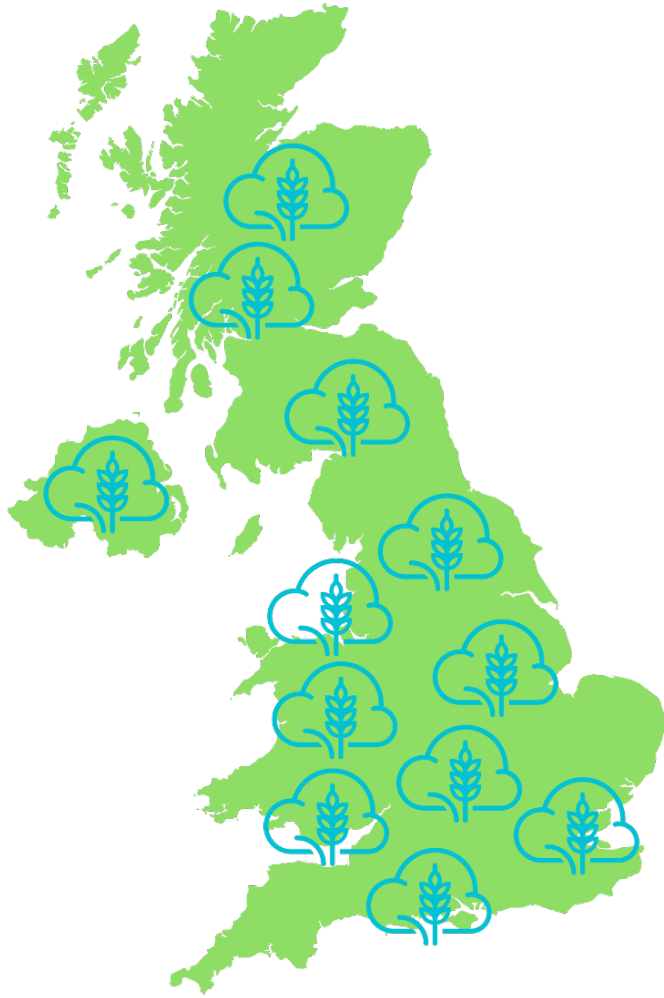


FoodCloud in Ireland





FoodCloud in the UK



FareShare

fighting hunger, tackling food waste



Powered by **FoodCloud**

TESCO



Waitrose



FoodCloud Hubs





FoodCloud Hubs



FoodCloud Hubs







A

B

C

D

E

F

Fund for European Aid to the Most Deprived (FEAD)

Fund for European Aid to the Most Deprived (FEAD)

Galaxy
Walters



Impact to Date



**3,185
Supermarkets**



**100 Food
Businesses (Hubs)**



+28million Meals



**7,000 Charity
Partners**



Donating
Surplus:
More
than
Reducing
Food
Waste

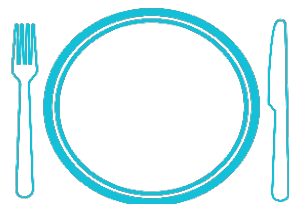


The Business Case Creating Shared Value





- **20%** of KARE's food is collected from a local Tesco and Aldi stores through FoodCloud with an average value of **€3,000 per week**



- They have increased the number of clients they provide food for each week by **at least 100**.



Maria, Services Manager, KARE:

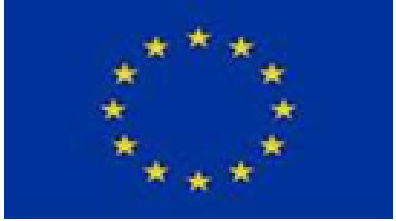
‘FoodCloud is the best initiative in the food industry in many years. KARE has been able to expand its services, take on more staff and provide more clients with more diversity and extras, a real beneficial experience.’

MEALS DONATED MONTHLY





Other Activities



FUND FOR EUROPEAN
AID TO THE MOST DEPRIVED



The world's first national
food sustainability programme



Gleaning Network



Food Rescue Volunteer
Network



Environmental Protection Agency

Retail Action Group

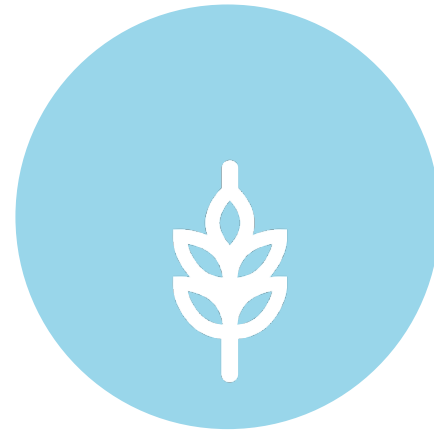


EU Platform for Food
Loss and Waste



Our Plans for

The Future





2020 Targets



**6,000
Supermarkets**



**200 Food
Businesses (Hubs)**



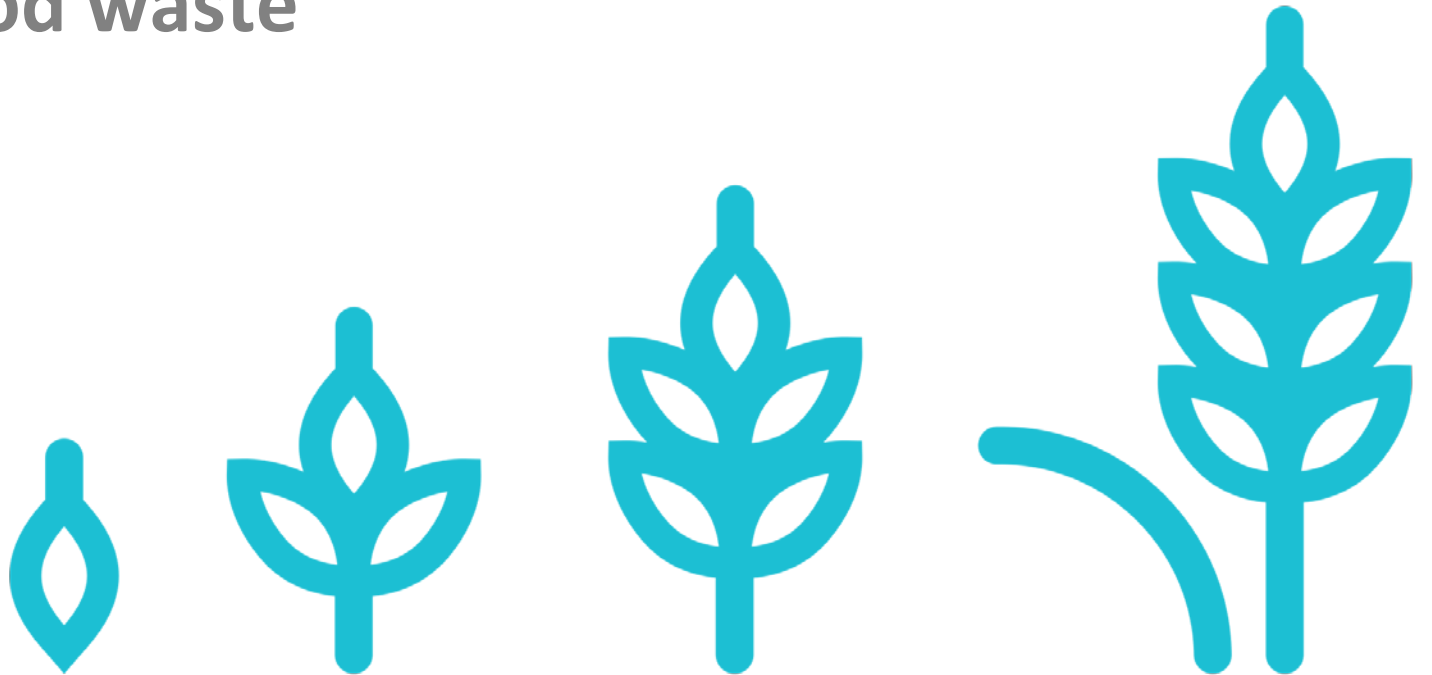
**+38million
Meals/Year**



**12,000 Charity
Partners**

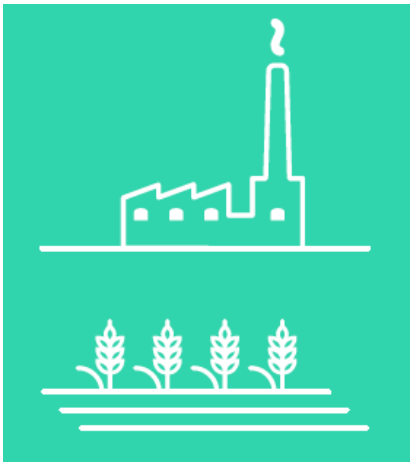


We believe technology can help to support and scale solutions for reducing food waste





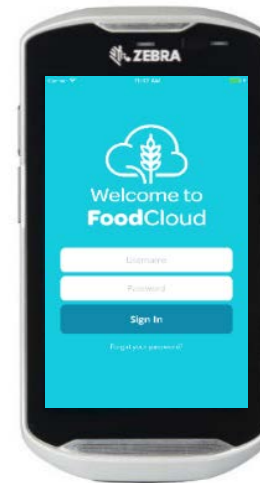
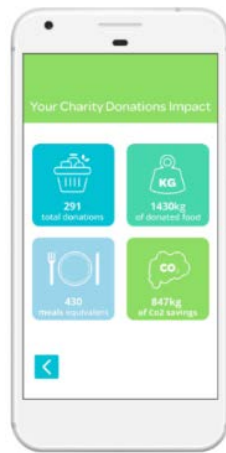
Working with Supply Chain



Working with the supply chain



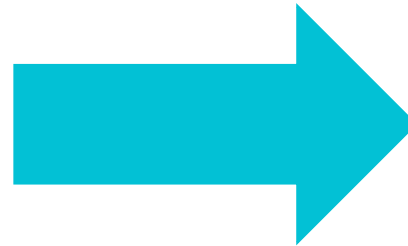
Technology Developments



Making it simple to donate food

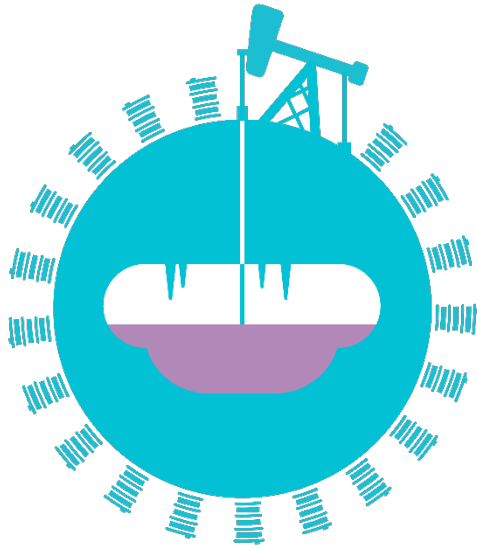


Bringing Technology to New Countries





We believe in a different future



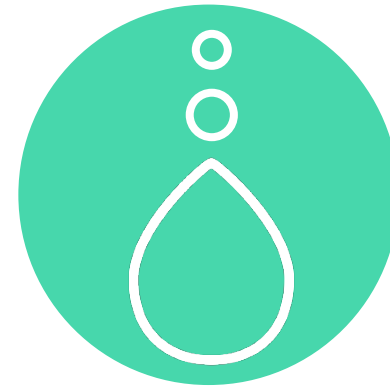
Saves Resources



Creates
Jobs



Alleviates
Hunger



Conserves
Water



Reduces
Greenhouse
Gas Emissions



Find Out More

Thank You!



food.cloud



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