



INSTITUTE OF DIRECTORS  
IN IRELAND

BREAKFAST & EVENING BRIEFING SERIES

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PAST, PRESENT,  
PROJECTIONS

# MARKET OVERVIEW

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Institute of Directors

January, 24<sup>th</sup> 2019

# 01

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## ECONOMIC BACKDROP

# ECONOMY

## AN OVERVIEW

% Change	2012	2013	2014	2015	2016	2017e	2018f	2019f
Real GNP	0.0%	5.8%	9.2%	13.6%	11.5%	4.4%	5.9%	3.9%
Real GDP	0.2%	1.3%	8.8%	25.1%	5.0%	7.2%	7.5%	4.2%
Exports	-0.9%	2.9%	14.6%	39.3%	4.4%	7.8%	7.0%	5.6%
Investment	15.8%	-3.7%	18.3%	50.8%	51.7%	-31.0%	-8.9%	7.1%
Consumption	-0.8%	-0.6%	2.1%	3.6%	4.0%	1.6%	3.5%	3.0%
Unemployment Rate	14.7%	13.1%	11.3%	9.5%	7.9%	6.7%	5.8%	5.2%
Consumer Prices (HICP)	1.9%	0.5%	0.3%	0.2%	-0.0%	0.3%	0.7%	1.5%

# 02

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## RESIDENTIAL MARKET

# MARKET ACTIVITY - VOLUMES

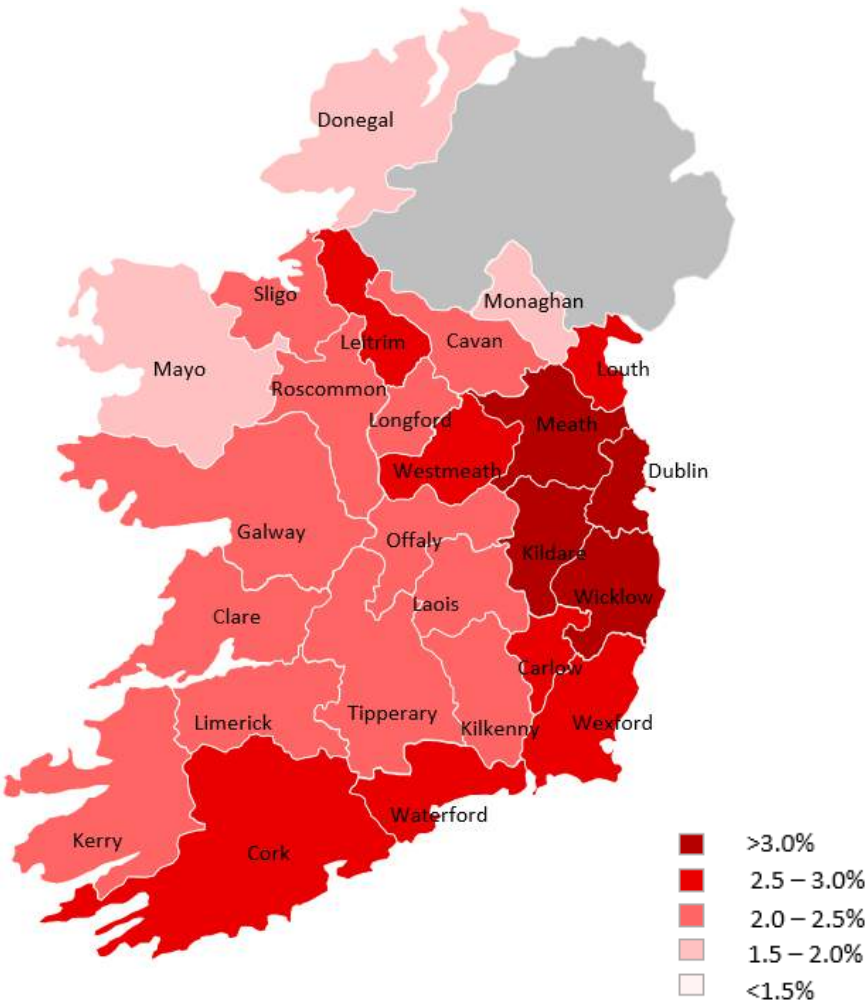
2017

## Ireland

50,900 (2.7% of private stock transacted)

## Dublin

16,650 (3.4% of private stock transacted)



County	% of Housing Stock Sold
Kildare	3.4%
Dublin	3.4%
Wicklow	3.2%
Meath	3.2%
Westmeath	2.7%
Wexford	2.7%
Louth	2.7%
Leitrim	2.7%
Waterford	2.7%
Cork	2.5%
Carlow	2.5%
Laois	2.4%
Limerick	2.4%
Cavan	2.4%
Sligo	2.4%
Tipperary	2.3%
Roscommon	2.3%
Longford	2.3%
Clare	2.2%
Galway	2.2%
Offaly	2.2%
Kerry	2.1%
Kilkenny	2.0%
Mayo	1.9%
Monaghan	1.7%
Donegal	1.6%
State	2.7%

# VOLUME OF SALES

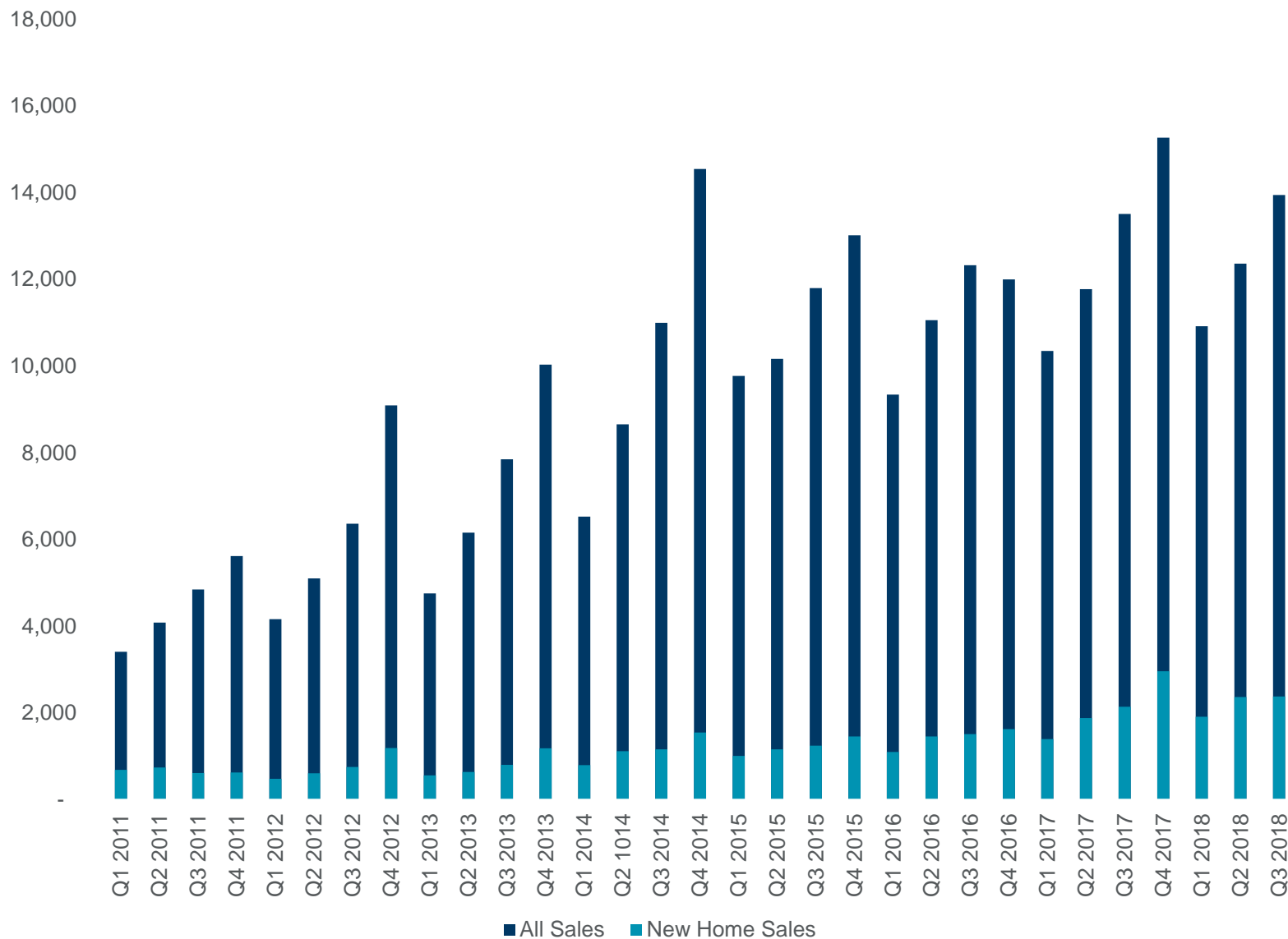
Q1 2011 – Q3 2018

Sherry  
FitzGerald



**37,200** sales in Ireland\*  
in YTD Q3 2018

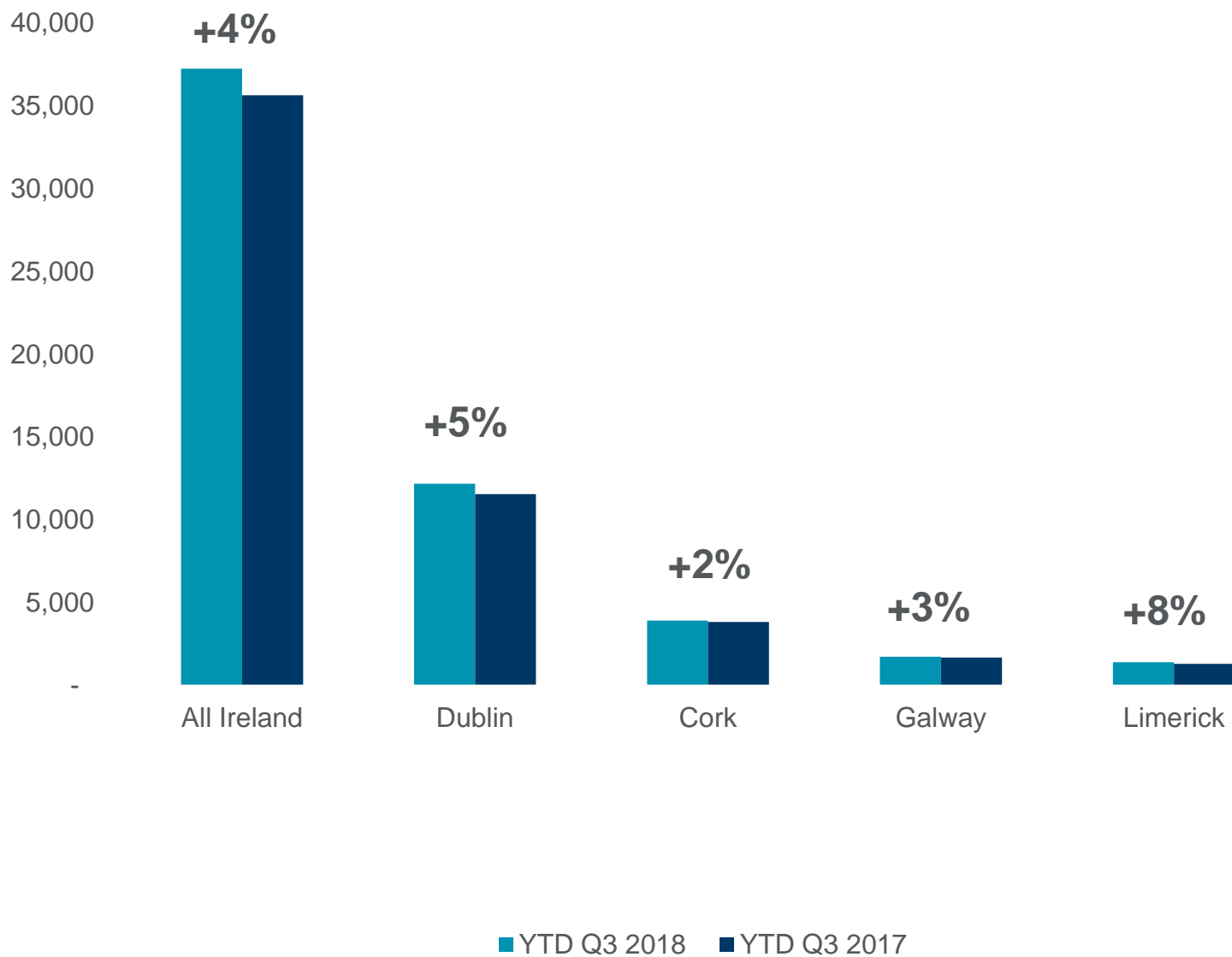
Up **4%** Y-O-Y



# VOLUME OF SALES

YTD Q3 2017 VS YTD Q3 2018

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**12,200**  
sales in Dublin\*  
in the YTD 2018



**up 5%**  
year-on-year

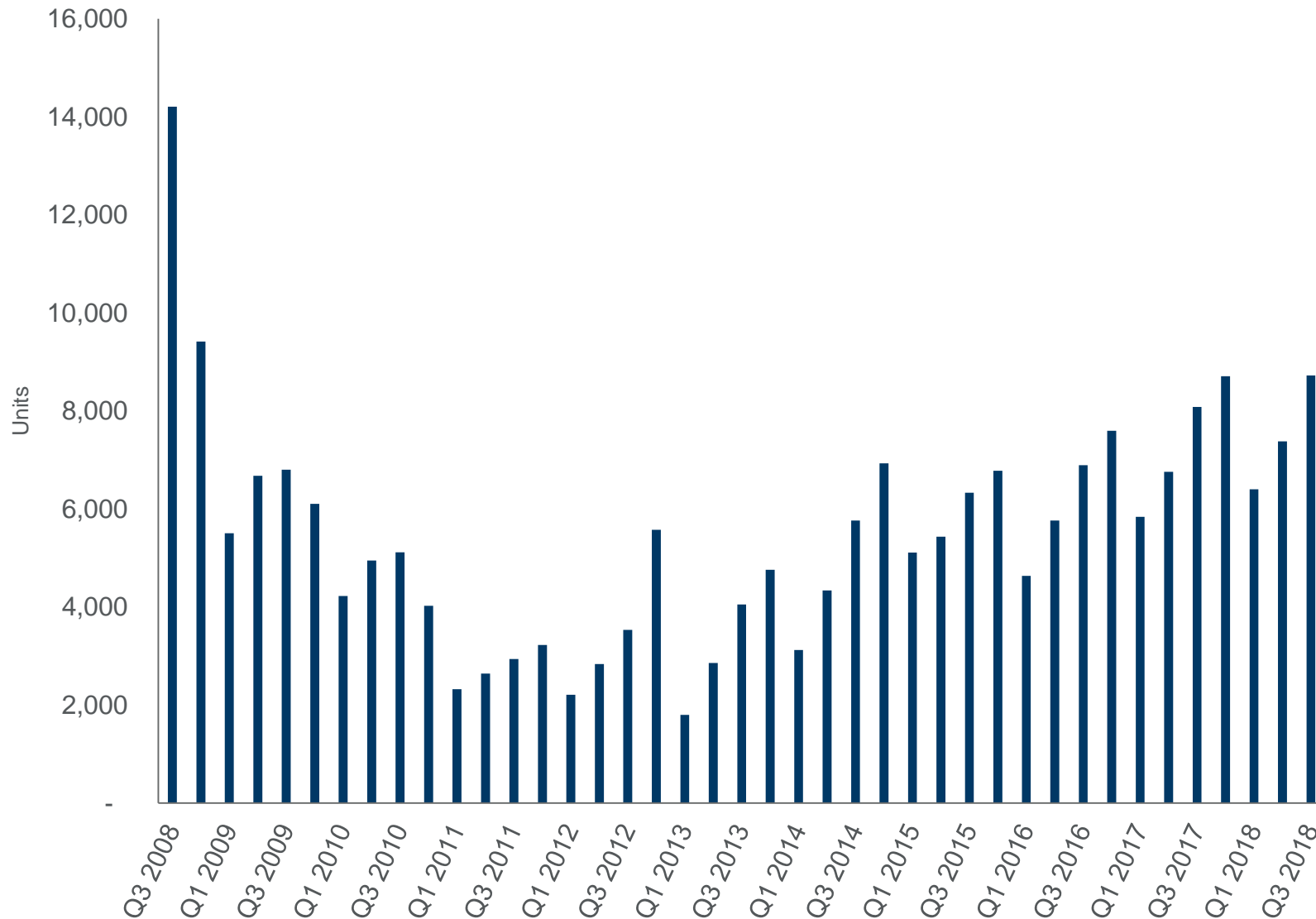
\*Excludes multi-family/block sales and rounded



# MORTGAGE DRAWDOWNS\*

Q3 2008 – Q3 2018

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**22,510**

Mortgages with a value of

**€5.1 billion** drawn  
down in YTD Q3 2018



Cash buyers account for  
**40%** of market in YTD  
Q3 2018

\*Excludes top-ups and re-mortgages

# PROFILE OF PURCHASERS

2<sup>ND</sup> HAND STOCK –2018

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	Ireland	Dublin
Owner Occupation	74%	77%
Investment	18%	15%
Additional Residence	7%	7%
Other	1%	1%

# FUTURE DEMAND

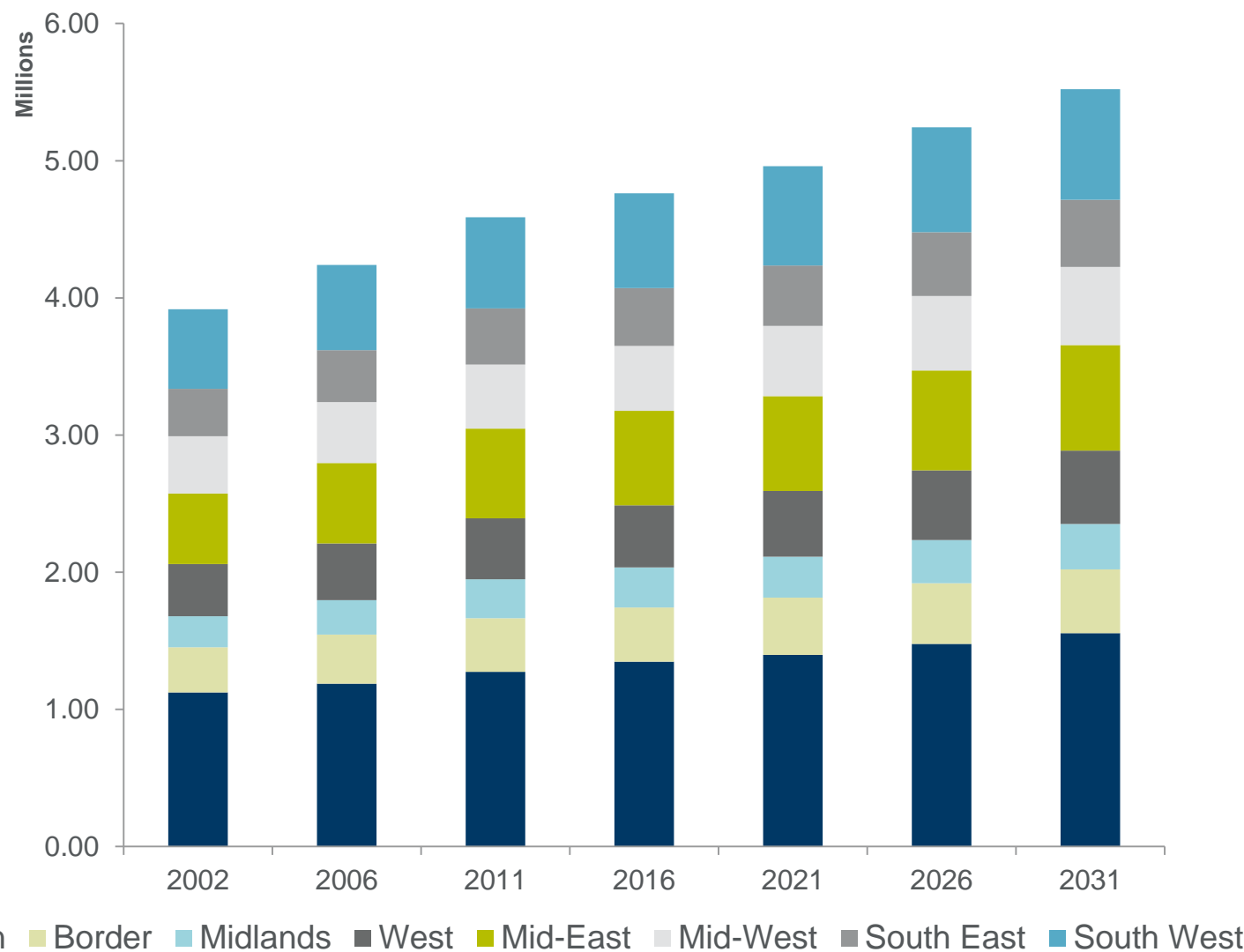
## DEMOGRAPHIC PROJECTIONS

Year	Population Ireland	Population Dublin
2016	4.76 Million	1.35 Million
2021	4.96 Million	1.40 Million
2026	5.24 Million	1.48 Million
2031	5.52 Million	1.54 Million

# POPULATION FORECASTS

Q3 2008 – Q3 2018

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## Population 2031

€5.1 billion

State to increase to **5.52 million**

Dublin to increase to **1.56 million**

South West to increase to **807,000**

# FUTURE DEMAND

## DEMOGRAPHIC PROJECTIONS



**35,800**

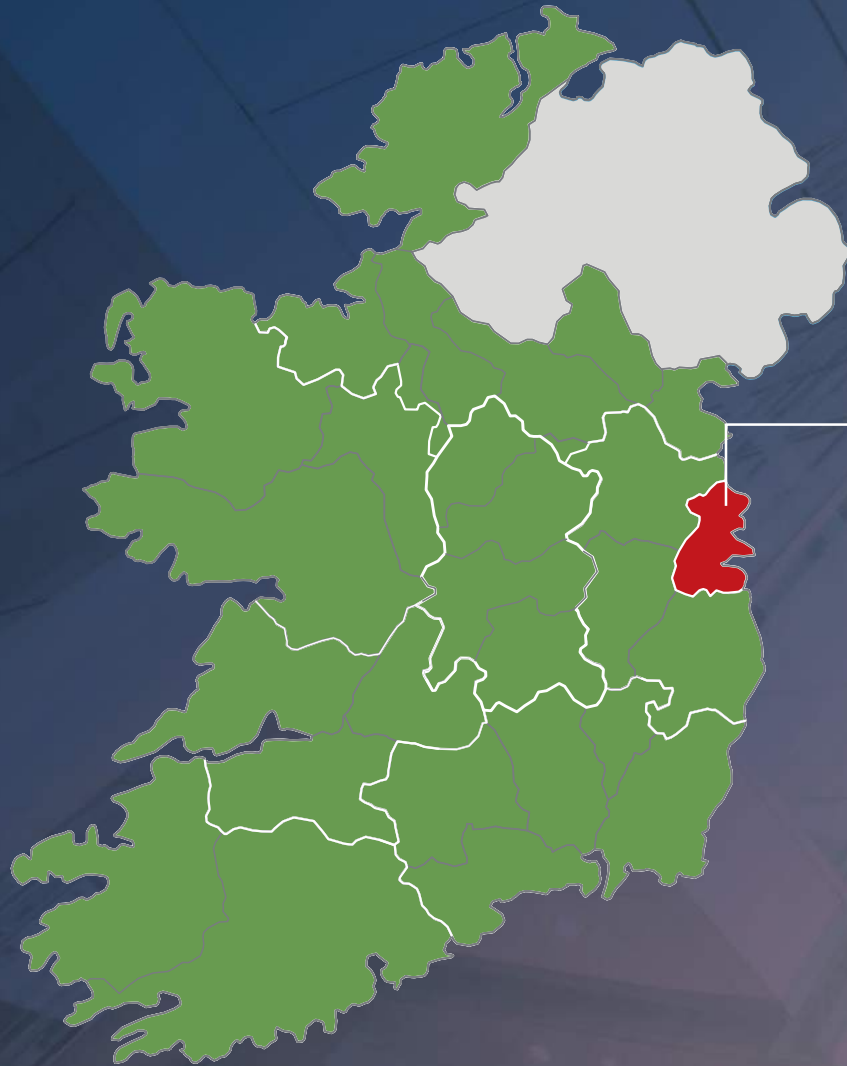
Average PA

*Ireland - total*

Year	Housing Demand
2017 - 21	40,050
2022 - 26	33,300
2027 - 31	34,150

# FUTURE DEMAND

## DEMOGRAPHIC PROJECTIONS



*Dublin*



**11,050**

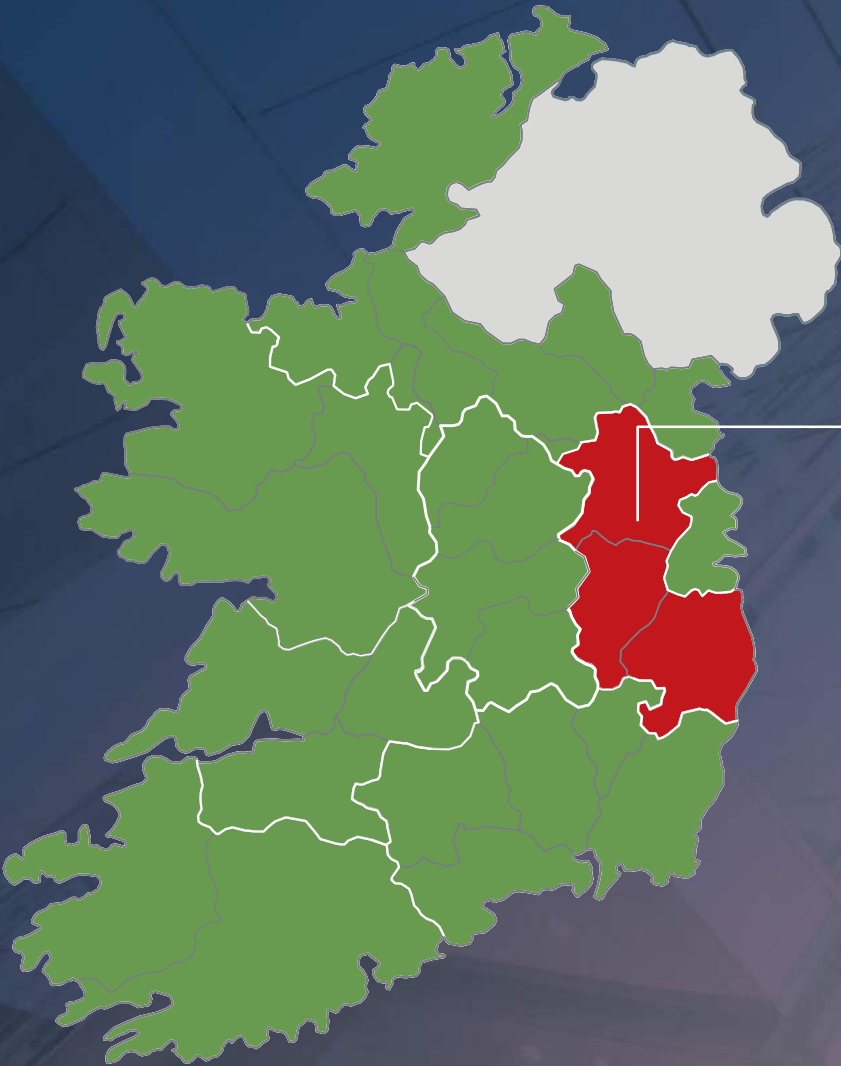
*Average PA*

Year	Housing Demand
2017 - 21	13,650
2022 - 26	9,650
2027 - 31	9,900



# FUTURE DEMAND

## DEMOGRAPHIC PROJECTIONS



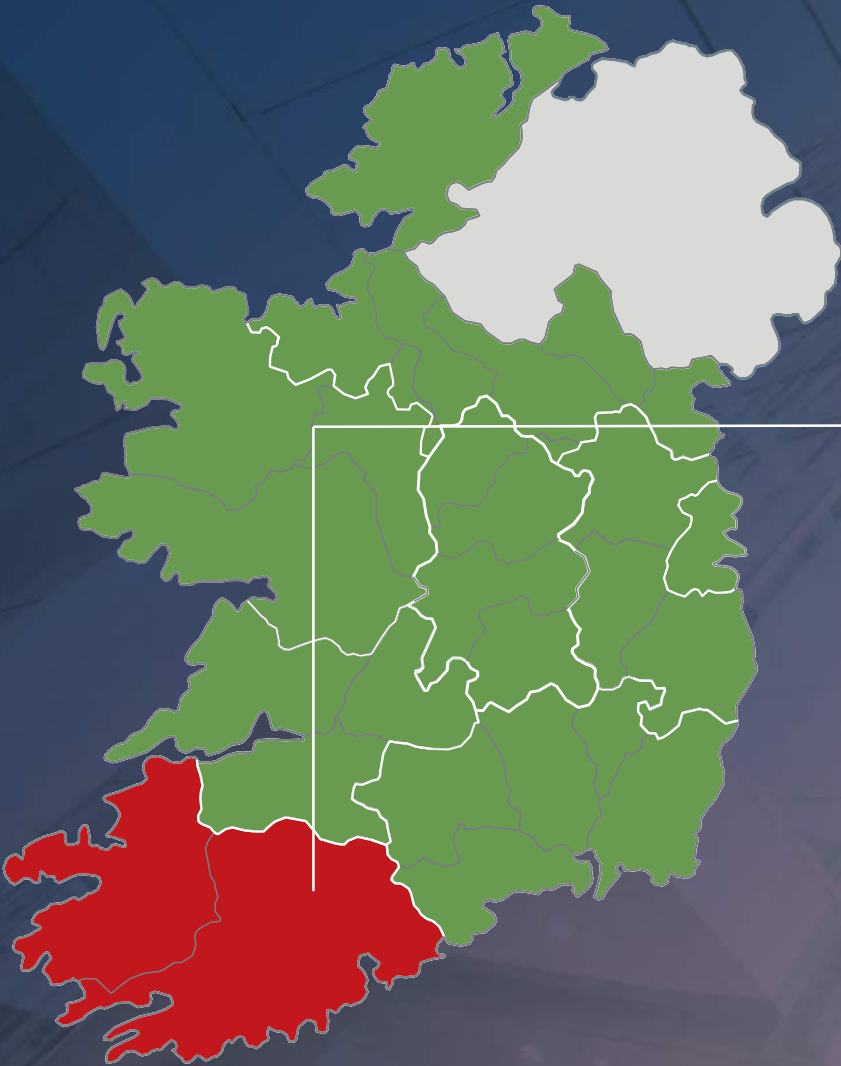
*Mid-East*



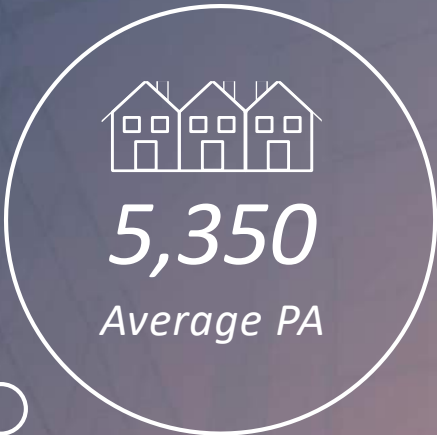
Year	Housing Demand
2017 - 21	3,400
2022 - 26	4,300
2027 - 31	4,400

# FUTURE DEMAND

## DEMOGRAPHIC PROJECTIONS



*South-West*



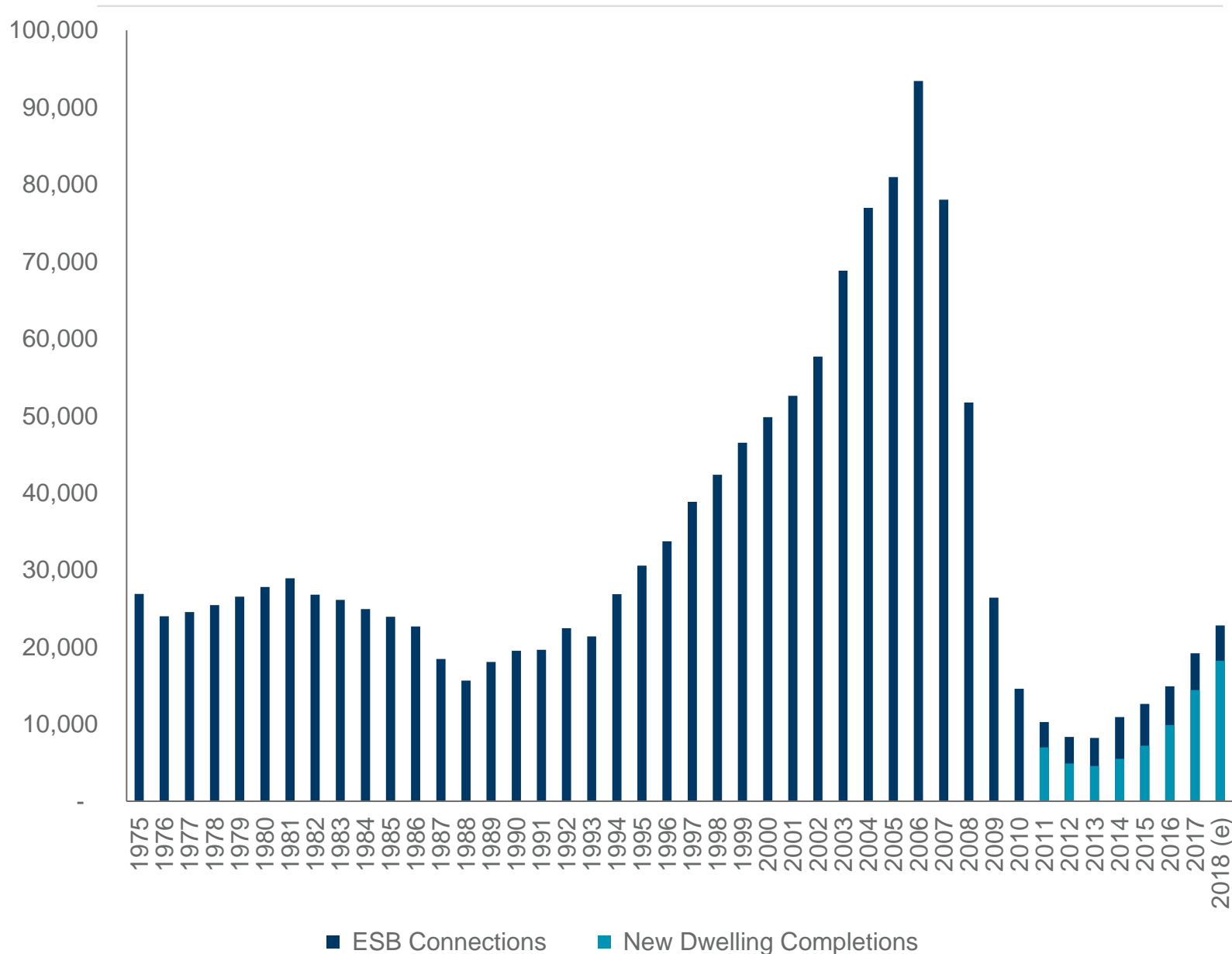
Year	Housing Demand
2017 - 21	6,100
2022 - 26	4,900
2027 - 31	5,050



# HOUSING COMPLETIONS

1975 - 2018

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**14,435 Units**

new dwellings completed in

2017, up Y-O-Y by **46%**

**18,200** new dwellings

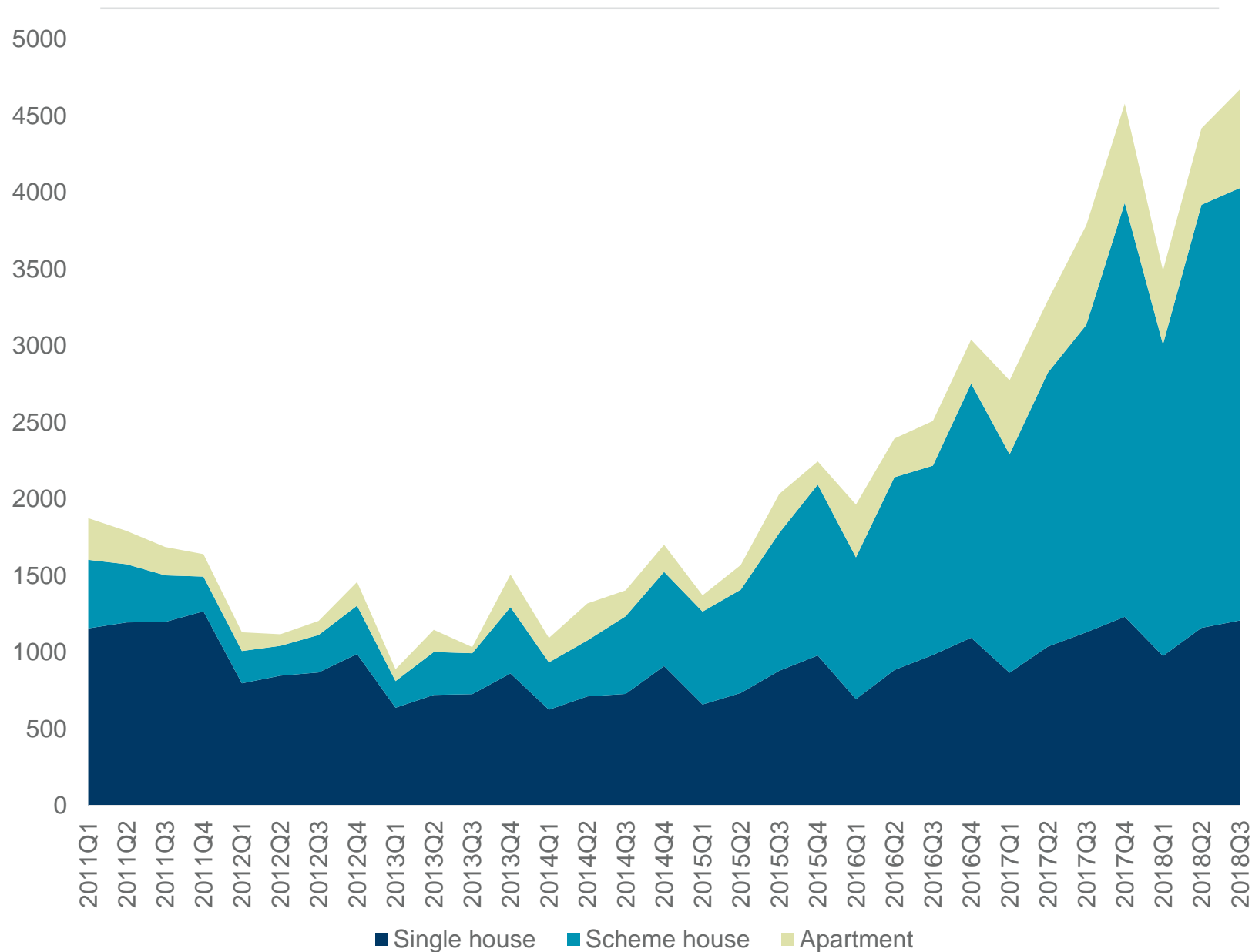
estimated to have completed

in 2018, up Y-O-Y by **26%**

# NEW DWELLING COMPLETIONS

Q1 2011 – Q3 2018

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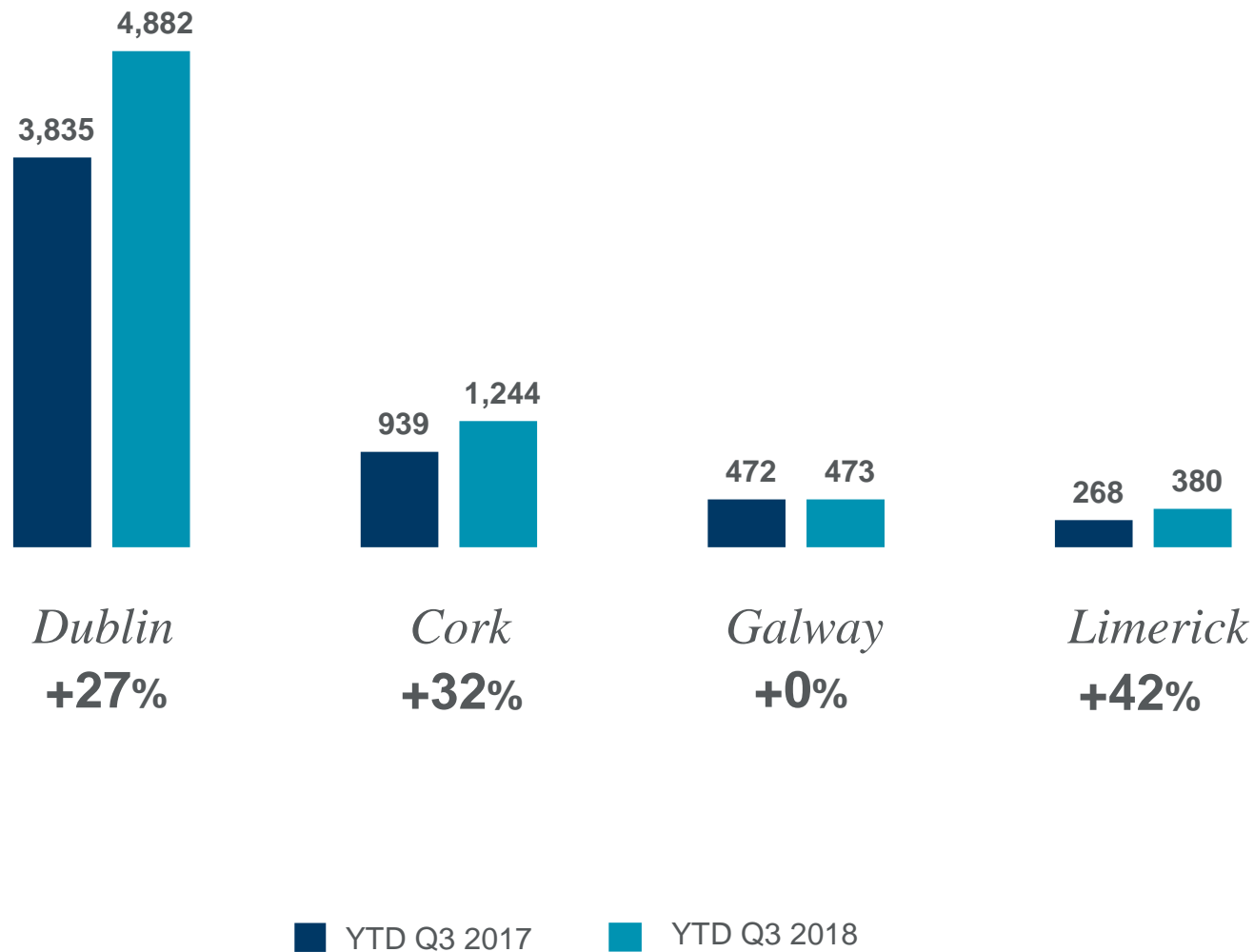
**3,343** individual houses  
built in YTD Q3 2018

**7,615** scheme houses  
built in YTD Q3 2018

**1,624** apartments built  
in YTD Q3 2018

# HOUSING COMPLETIONS REGIONAL CENTRES

YTD Q3 2017 VS. YTD Q3 2018



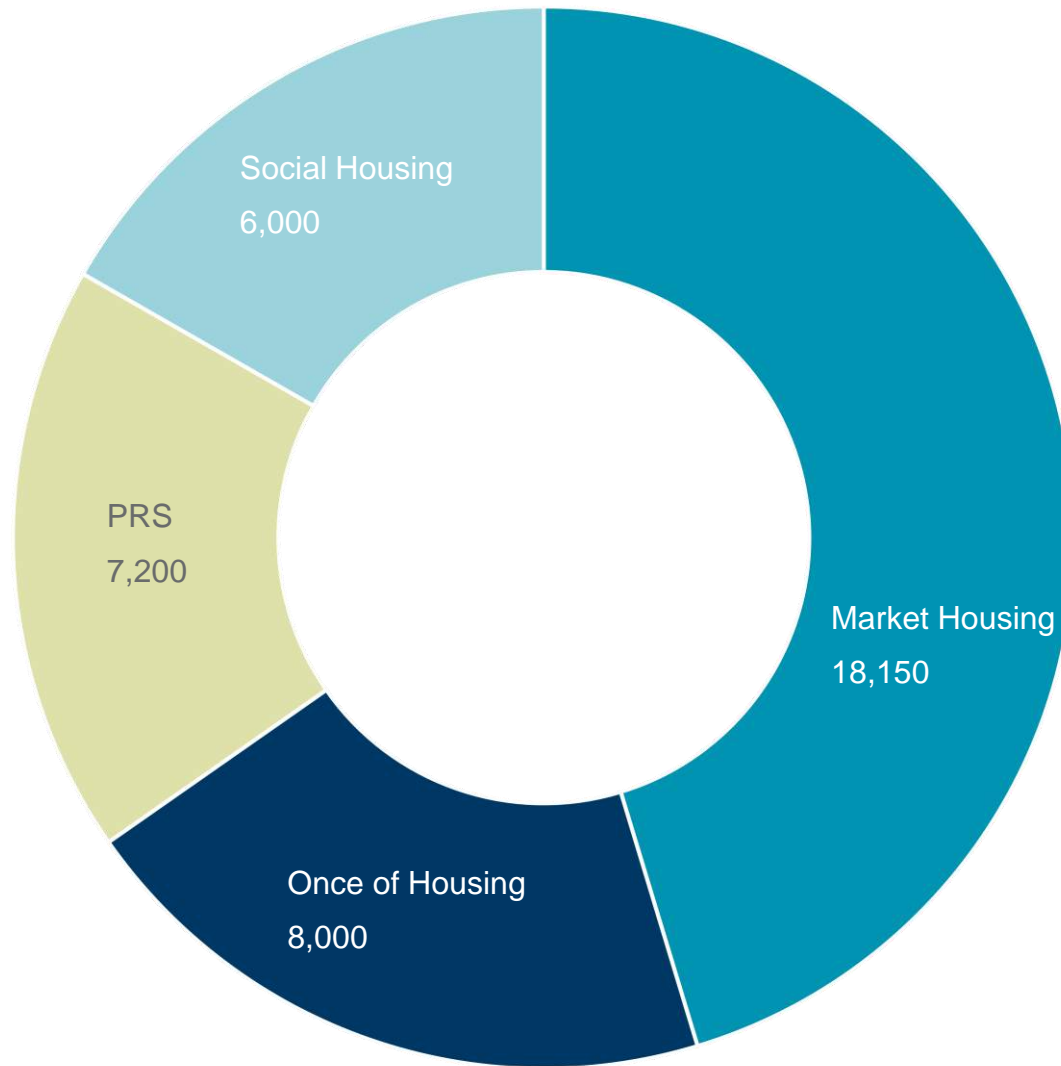
Sherry  
FitzGerald



Completions up from **9,856** in  
Q3 2017 to **12,582** in Q3  
2018

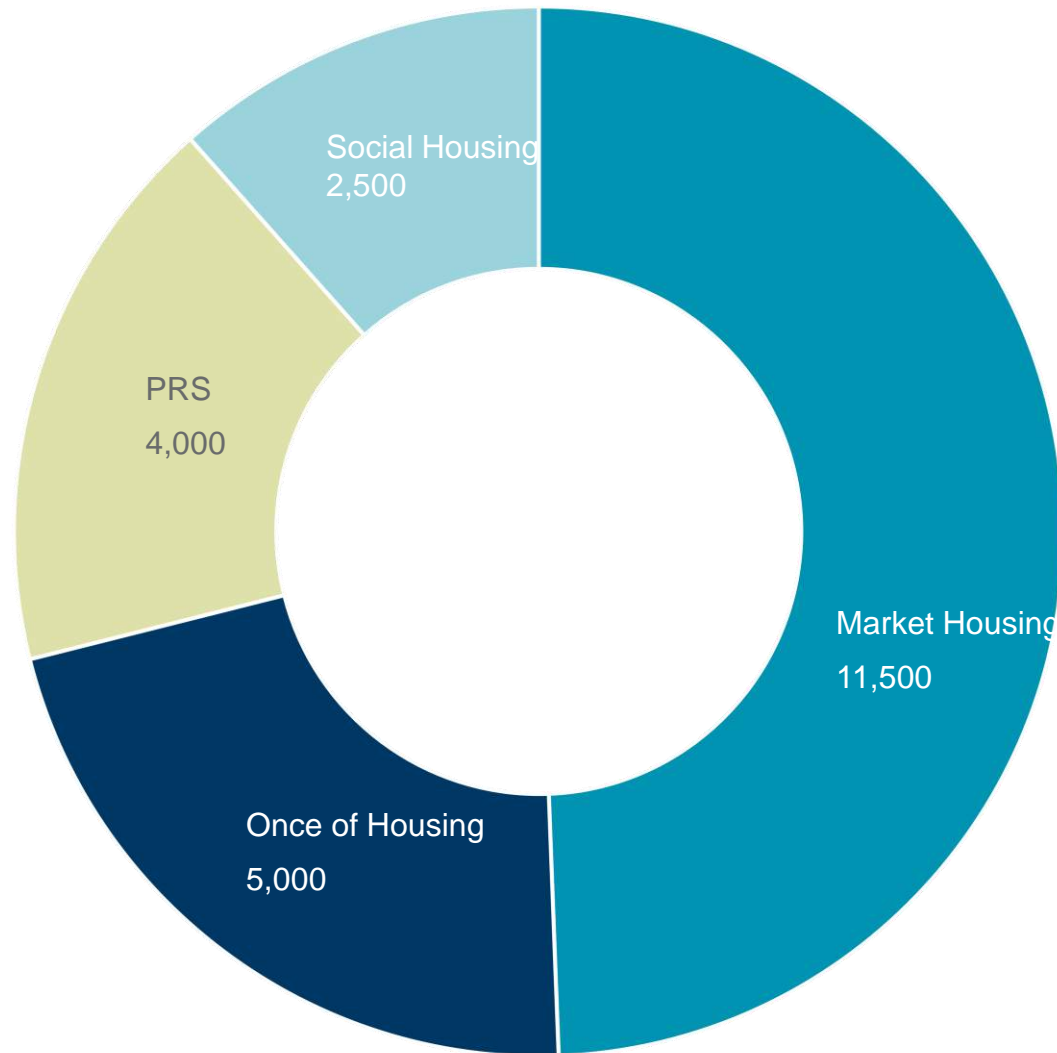
# DEMAND V SUPPLY 2017 – 2021

ESTIMATED ANNUAL DEMAND 40,050 UNITS



# DEMAND V SUPPLY 2017 – 2021

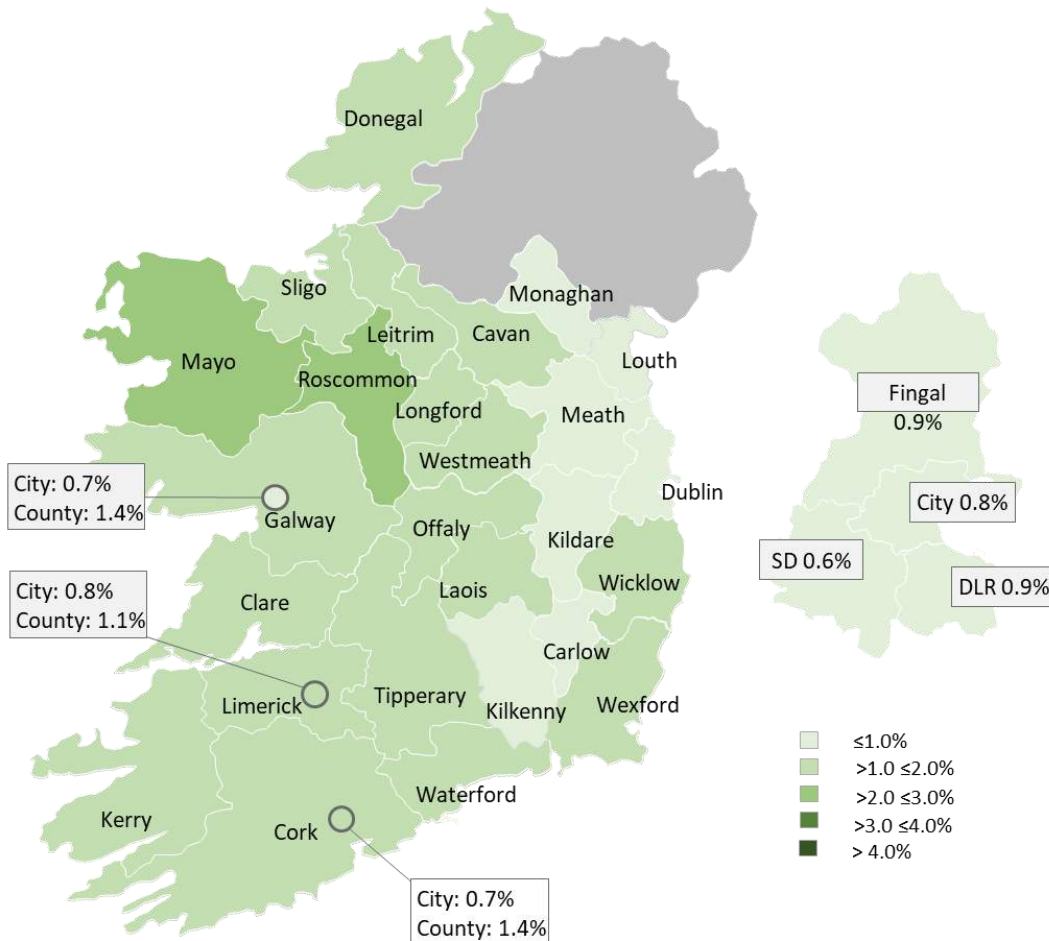
ESTIMATED ANNUAL SUPPLY 23,000 UNITS



# 2<sup>ND</sup> HAND STOCK ADVERTISED FOR SALE

JANUARY 2019

Sherry  
FitzGerald



County % of Total Stock Advertised for Sale

Monaghan	0.6%
South Dublin	0.6%
Kildare	0.7%
Dublin (City)	0.8%
Dublin (Total)	0.8%
Kilkenny	0.9%
Carlow	0.9%
Fingal	0.9%
Louth	0.9%
Meath	0.9%
Dun Laoghaire-Rathdown	0.9%
Limerick (Total)	1.0%
Sligo	1.1%
Waterford	1.1%
Galway (Total)	1.2%
Clare	1.2%
Westmeath	1.2%
Offaly	1.3%
Cork (Total)	1.3%
Tipperary	1.3%
Laois	1.3%
Wicklow	1.4%
Cavan	1.4%
Longford	1.5%
Wexford	1.5%
Donegal	1.5%
Kerry	1.7%
Leitrim	1.7%
Mayo	2.1%
Roscommon	2.2%

State 1.1%



**21,200** second hand units

Advertised for sale in January  
2019, down

**0%** Y-O-Y

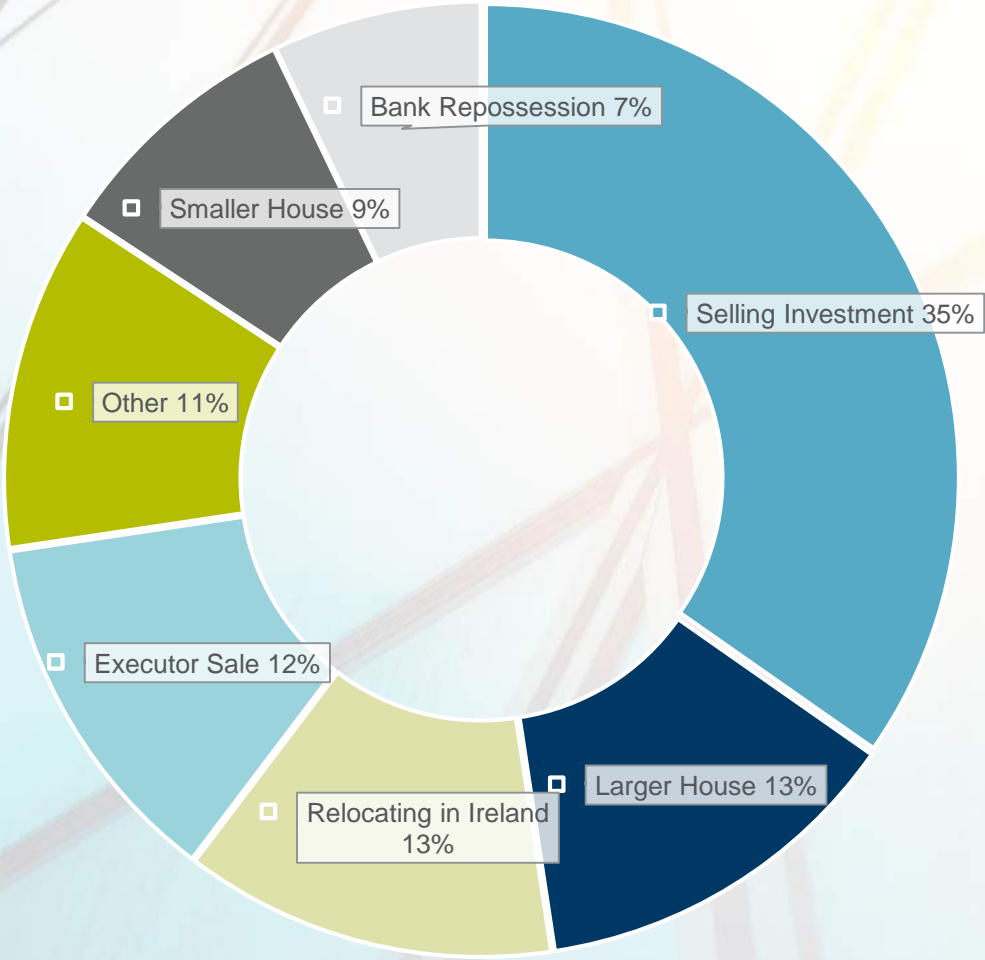
**3,900** second hand units  
advertised for sale

In Dublin, up **25%** Y-O-Y

Total second hand units  
advertised for sale represent  
**1.1%** of total housing stock

# VENDOR ANALYSIS

2018



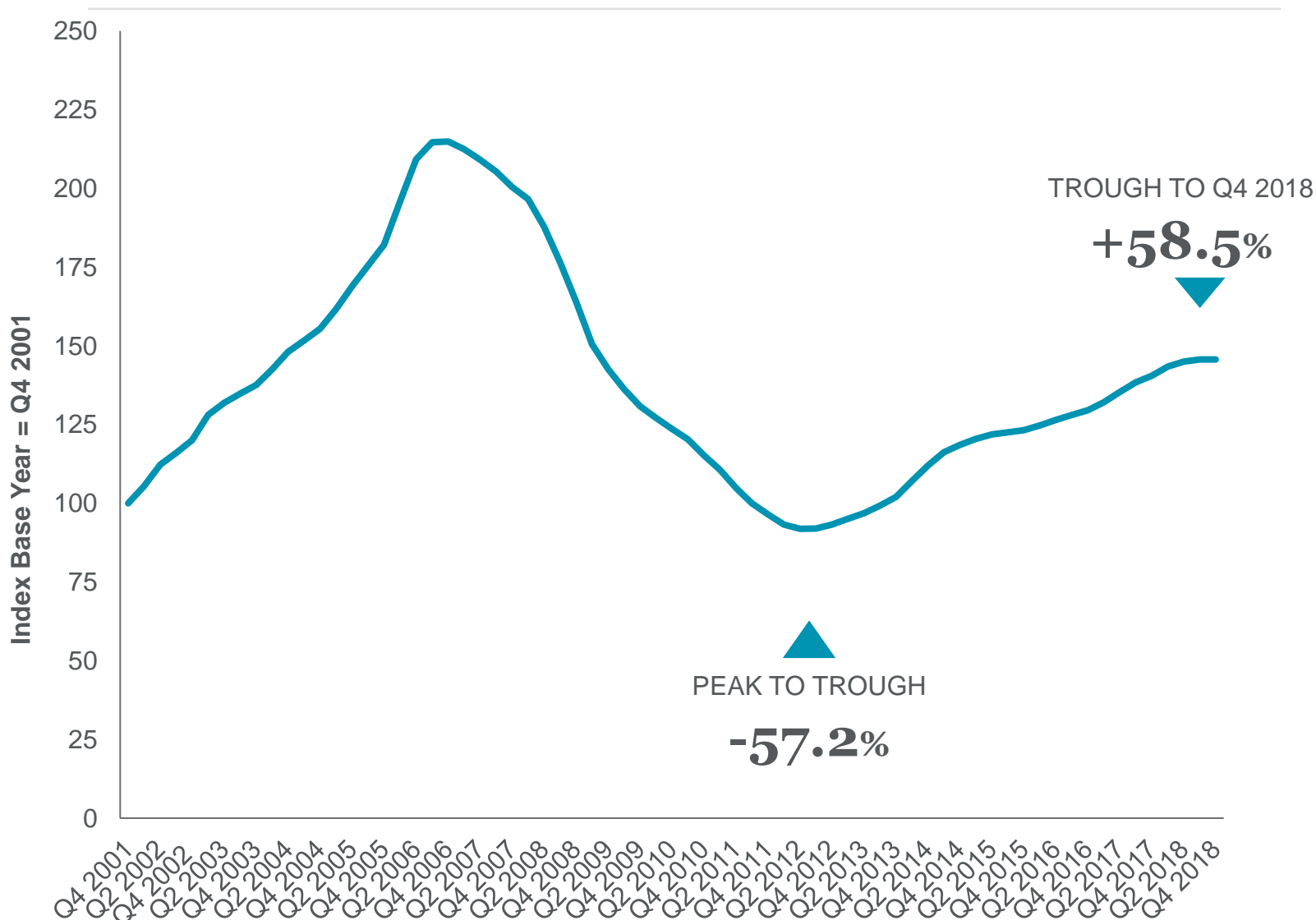
35%

of Vendors “selling investment”

# ALL IRELAND BAROMETER

## SECOND HAND HOUSE PRICES

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House price growth increased by  
**3.7%** annually to Q4 2018

Compared to **8.4%** in Q4 2017

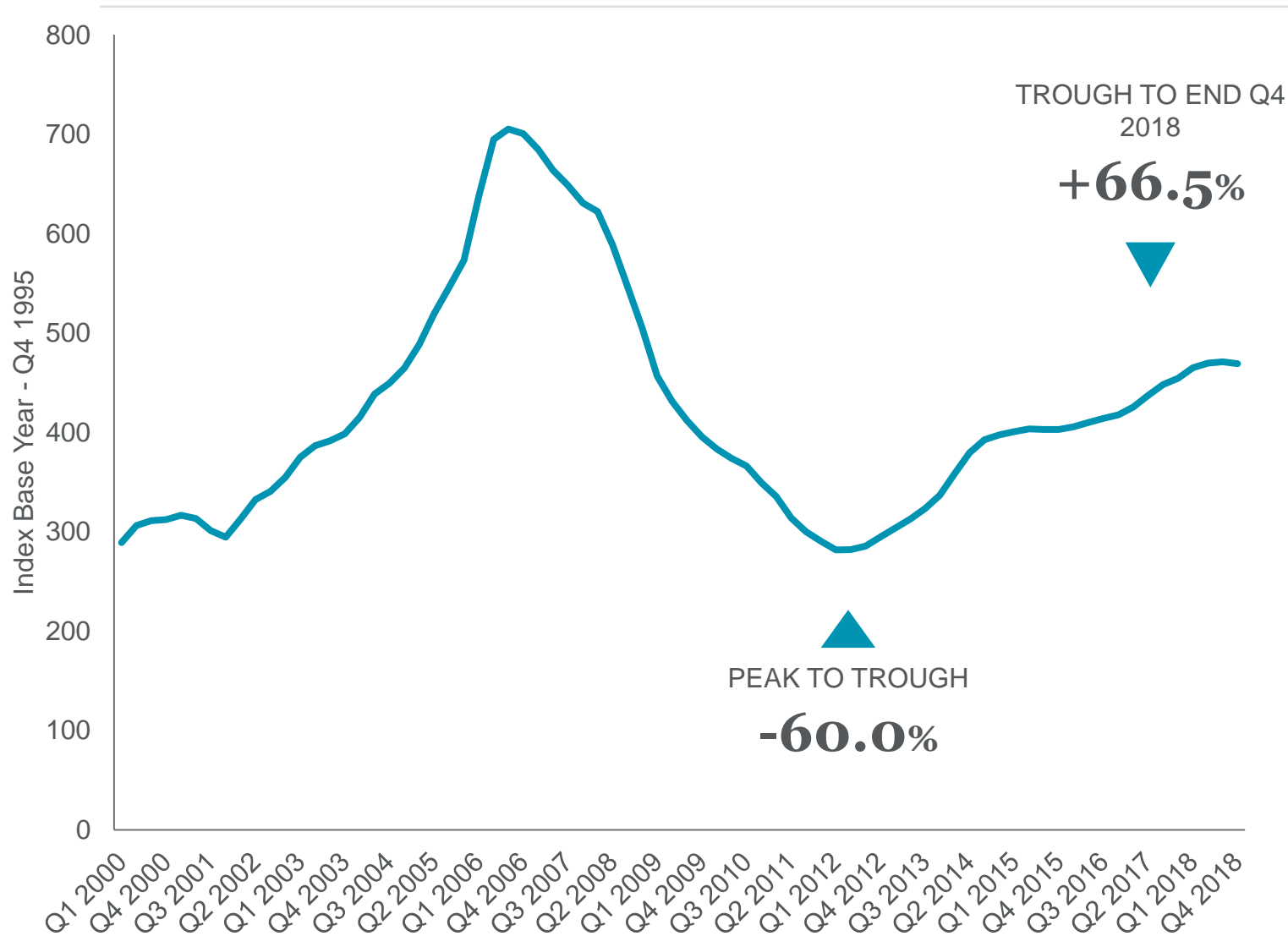
Prices increased by **0.0%** in  
Q4 2018

Compared to **1.5%** in Q4  
2017



# DUBLIN BAROMETER

## SECOND HAND HOUSE PRICES



House price growth increased by  
**3.2%** annually to Q4 2018

Compared to **8.8%** in Q4 2017

House prices decreased by  
**-0.4%** Q4 2018

Compared to **1.4%** in Q4 2017



# 03

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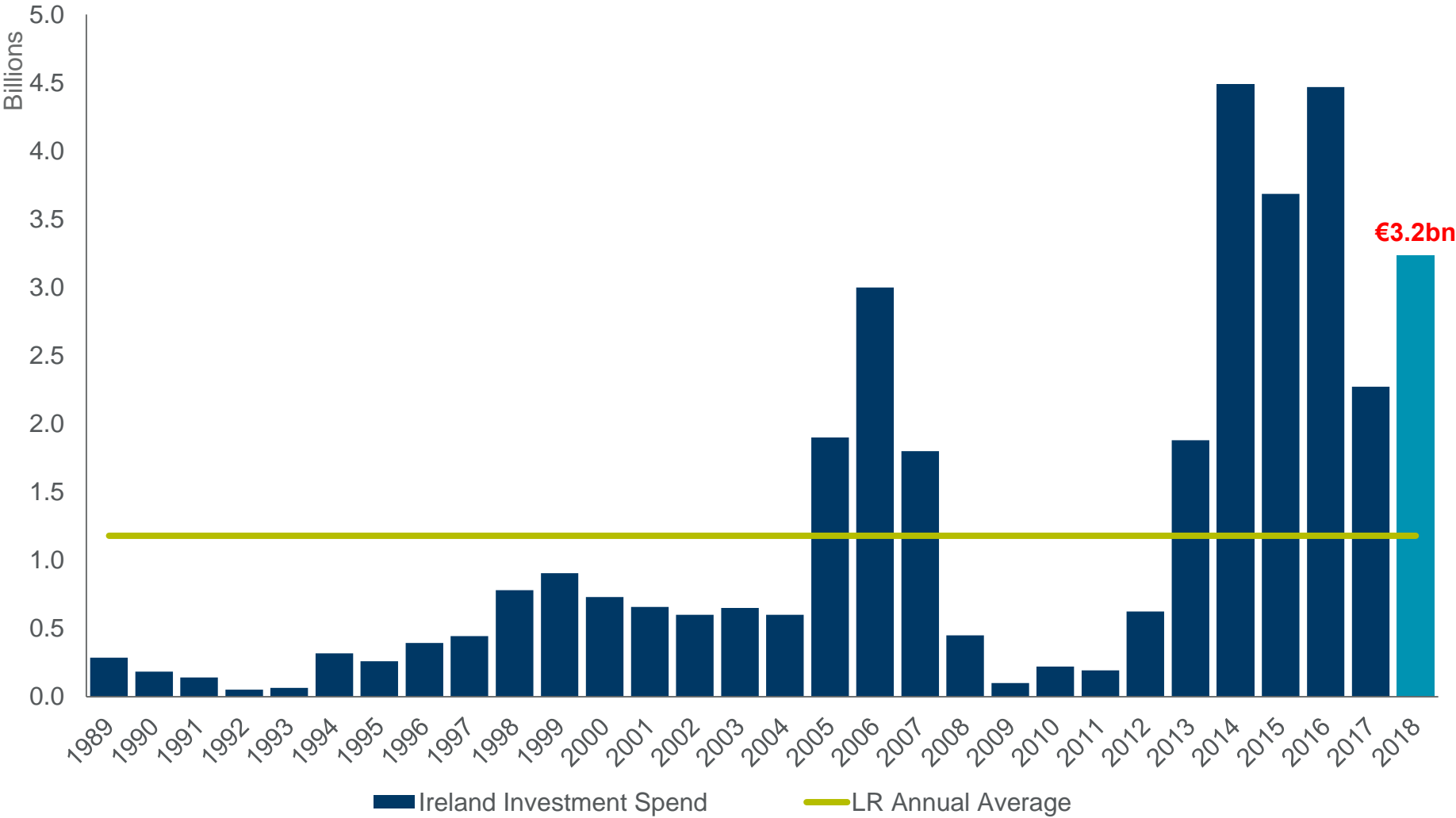
## COMMERCIAL MARKET INVESTMENT & OCCUPIER TRENDS

# INVESTMENT MARKET TURNOVER

€BN\*: 1989 –2018

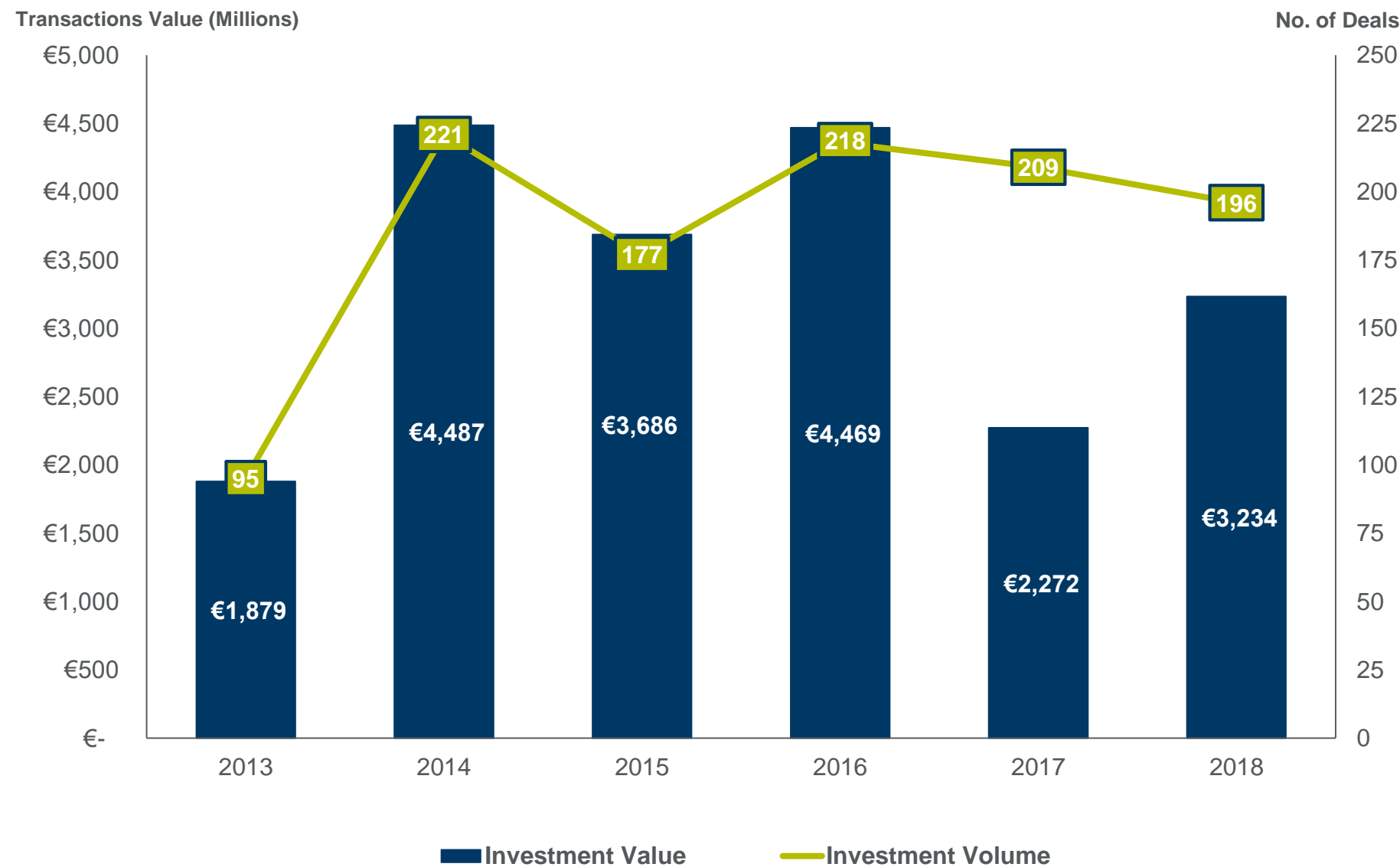


€3.2bn invested in the Irish commercial property market 2018



# INVESTMENT TRANSACTIONS

2013 – 2018



# TOP INVESTMENT TRANSACTIONS - IRELAND

2018



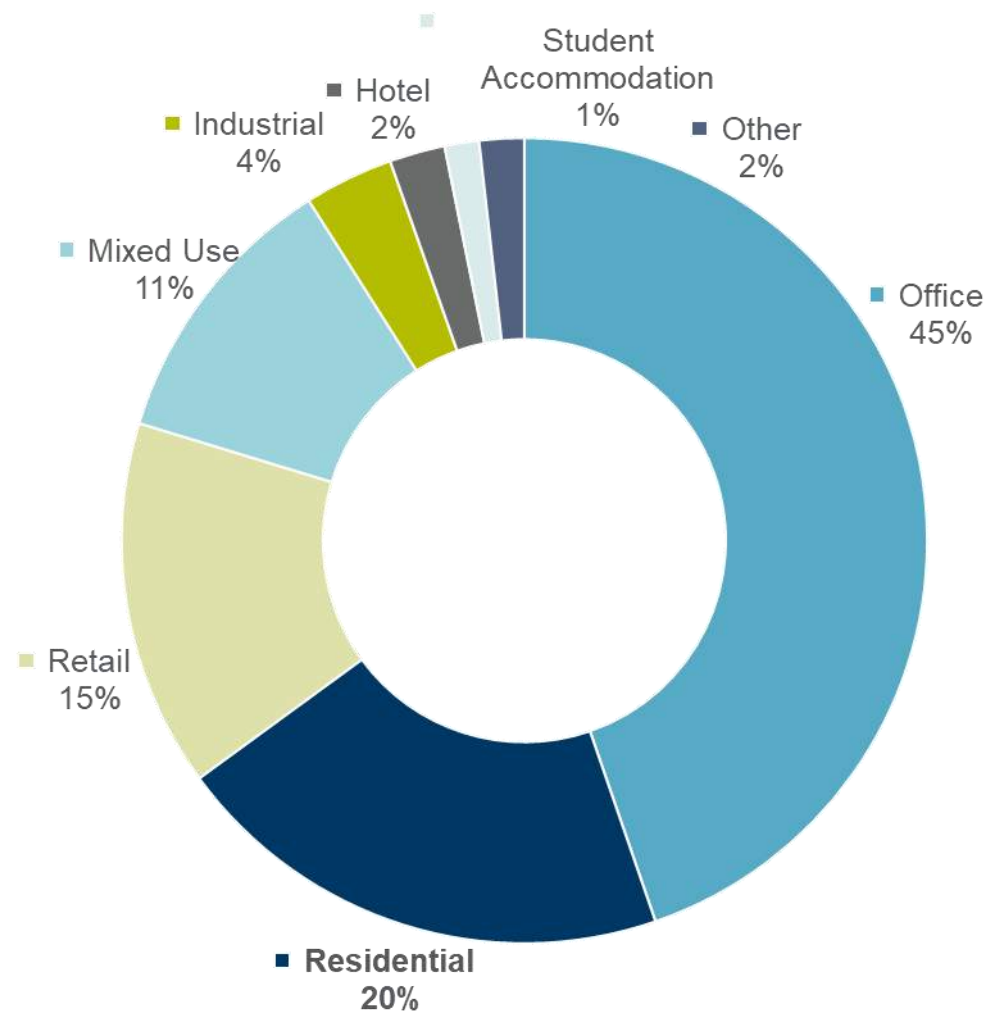
Asset	Price (€)	Sector	Vendor
Heuston South Quarter, D8	€175m	Office	Confidential
No. 1, Dublin Landings, D1	€164m	Office	Ballymore/Oxley
Dublin Office – Off Market	€160m	Office	Confidential
Chatham & King, D2	€155m	Mixed Use	Lone Star
Westend Retail Pail, Blanchardstown, D15	€147.7m	Retail	Green REIT
Off Market Residential	€140m	Office	Confidential

# SECTOR BREAKDOWN

2018

Sector	Price (€)
Office	€1.45bn
Residential	€654.3m
Retail	€477.1m
Mixed Use	€365.5m
Industrial	€115.8m
Hotel	€72.0m
Student Accommodation	€44.8m

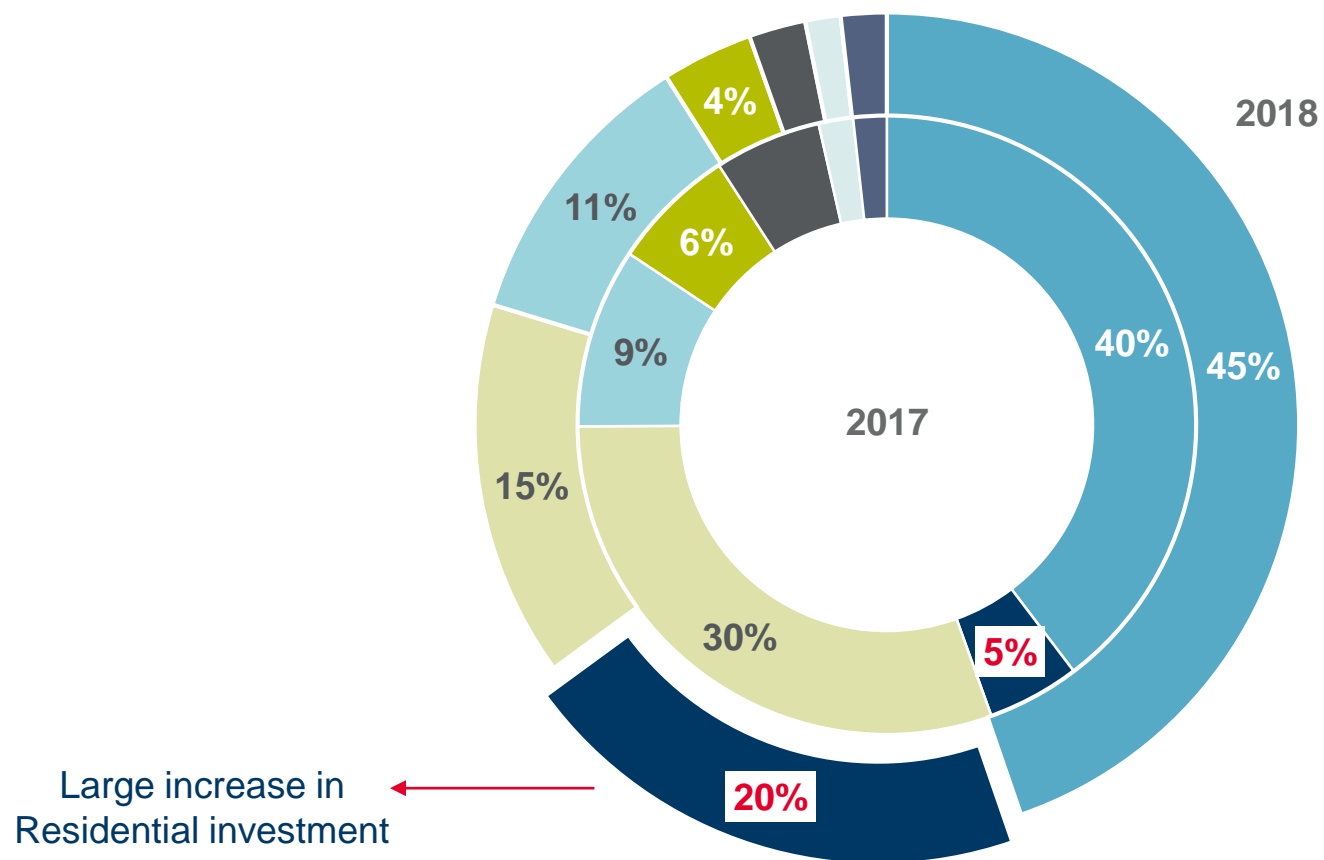
Sector Breakdown – 2018



# SECTOR BREAKDOWN

2017 VS 2018

■ Office ■ Residential ■ Retail ■ Mixed Use ■ Industrial ■ Hotel ■ Student Accommodation ■ Other



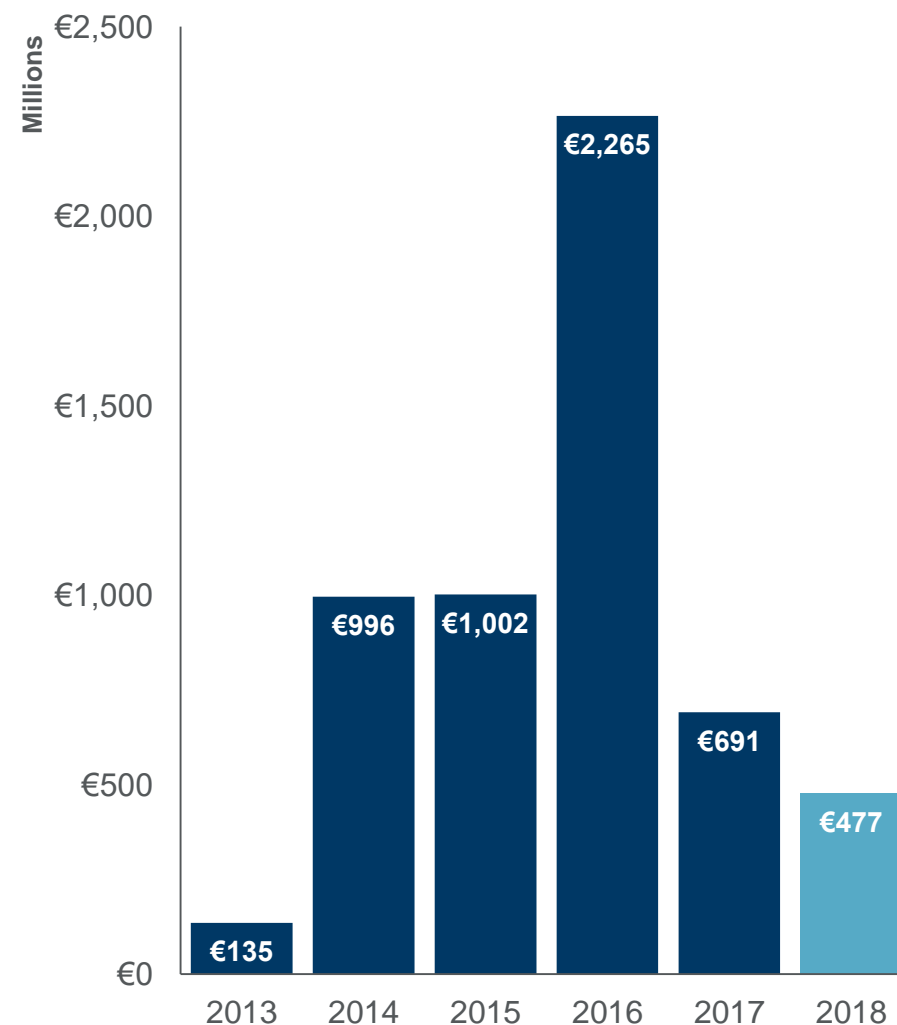
# INVESTMENT TRANSACTIONS – RETAIL SECTOR

## 2018



Top Retail Transactions – 2018

Asset	Price (€)	Vendor	Purchaser
Westend Retail Park, Blanchardstown, D15	€147.7m	Green REIT	Deutsche Bank
Off Market	€95m	Confidential	Confidential
Off Market	€43m	Confidential	Confidential
Charlestown Shopping Centre, D11	€40m	NAMA/Bovale	Private Irish
The Mill Shopping Centre	€18m	Varde	Confidential
Carlow Retail Park	€17m	Private Irish	Friends First
Baroimhe Shopping Centre, Swords, Co. Dublin	€9.3m	Calibrate Real Estate	Appian Asset Management





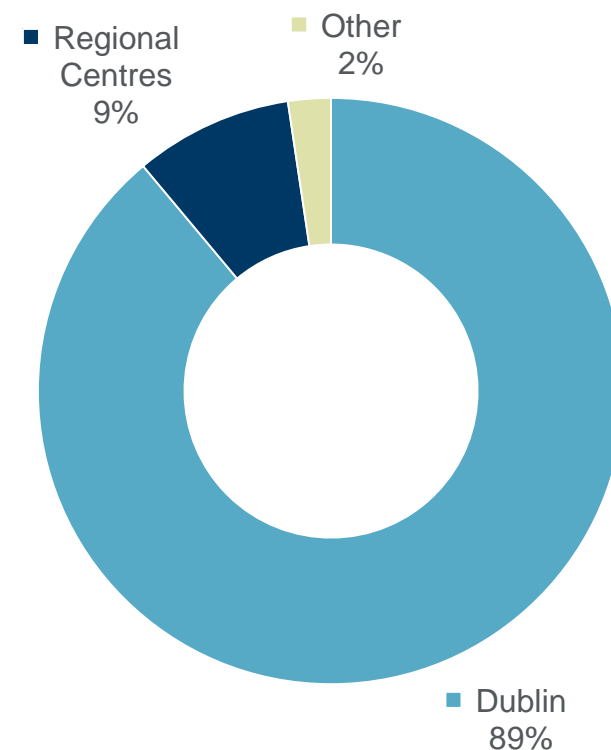
# INVESTMENT TRANSACTIONS – OFFICE SECTOR

## 2018



Top Office Transactions – 2018

Asset	Price (€)	Vendor	Purchaser
Heuston South Quarter, D8	€175m	Confidential	Confidential
NO. 1, Dublin Landings, D1	€164m	Ballymore/Oxley	Triuva
Confidential Dublin Office	€160m	Confidential	Confidential
No. 2 Dublin Landings	€107m	Ballymore/Oxley	JR AMC
The Beckett Building, D3	€101m	Comer Group	Kookmin Bank
Bellfield Office Campus, D4	€90m	Confidential	Spear Capital
New Century House, IFSC, D1	€65.3m	Hibernia REIT	Credit Suisse

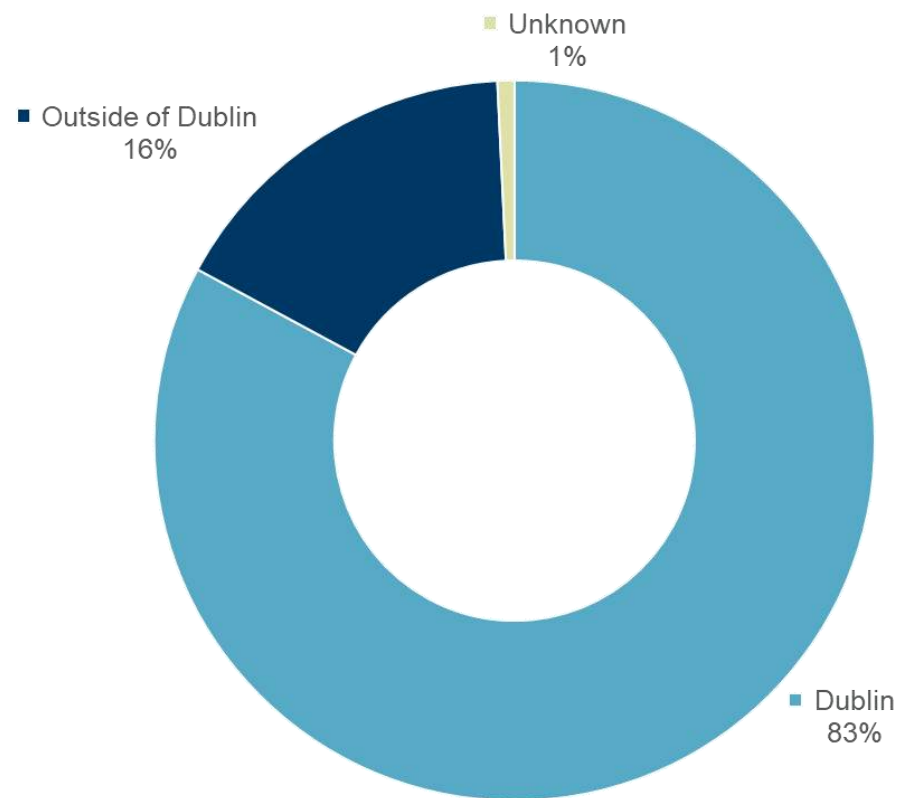


# INVESTMENT TRANSACTIONS – LOCATION

2018



The share of total spend outside of Dublin in 2018 was 16%.

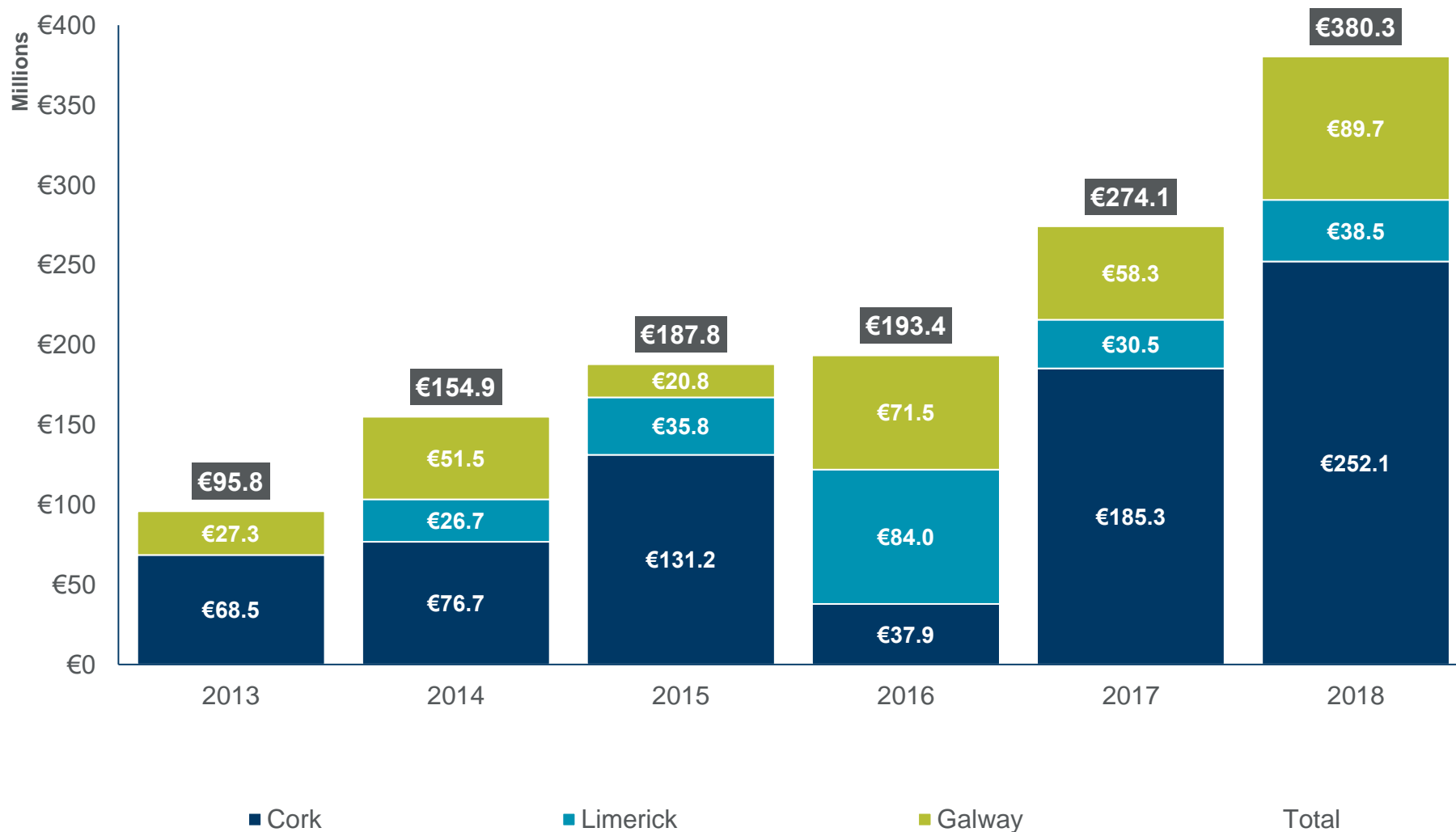


Top Transactions Outside Dublin, 2018

Asset	Price (€)	Sector	Purchaser
The Elysian Cork	€87.5m	Residential	Kennedy Wilson
Off Market	€43m	Confidential	Confidential
Cuirt na Coiribe, Headford Rd. Galway	€35m	Student Accom.	Exeter Property Group
Off Market (BallinCollig)	€35m	Residential	Private UK Fund
City Square, Blackpool	€33m	Residential	Private UK Fund
Plassey Portfolio, Limerick	€25m	Office	Fine Grain Property

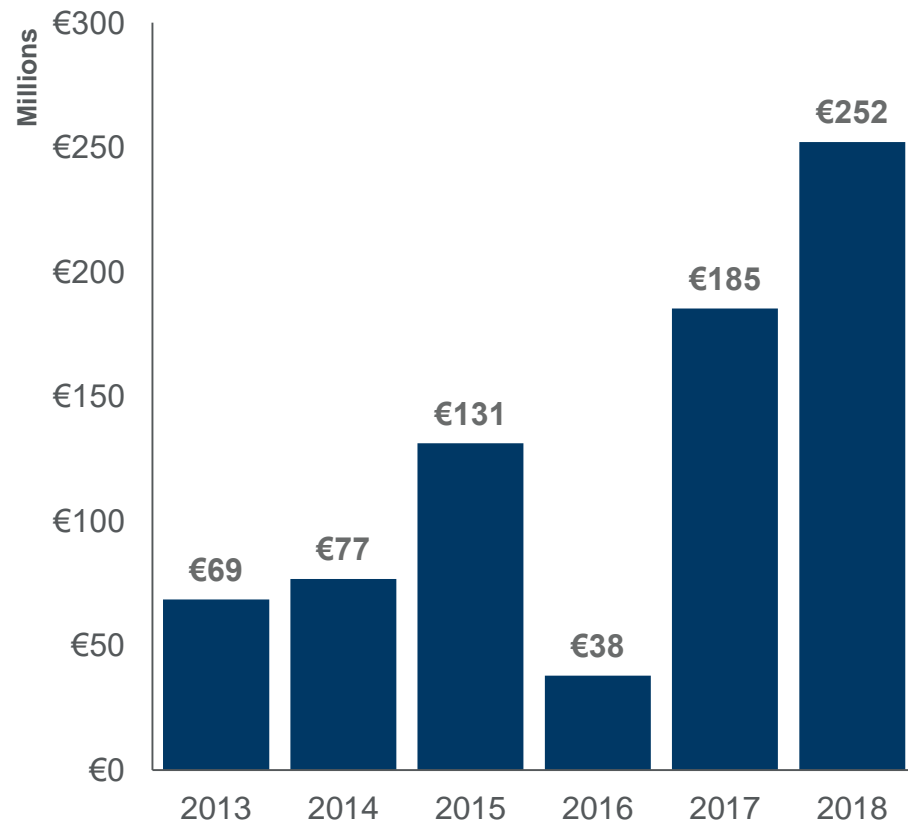
# INVESTMENT ACTIVITY IN THE REGIONAL CENTRES

2013 - 2018



# INVESTMENT ACTIVITY – CORK IN FOCUS

2013 - 2018



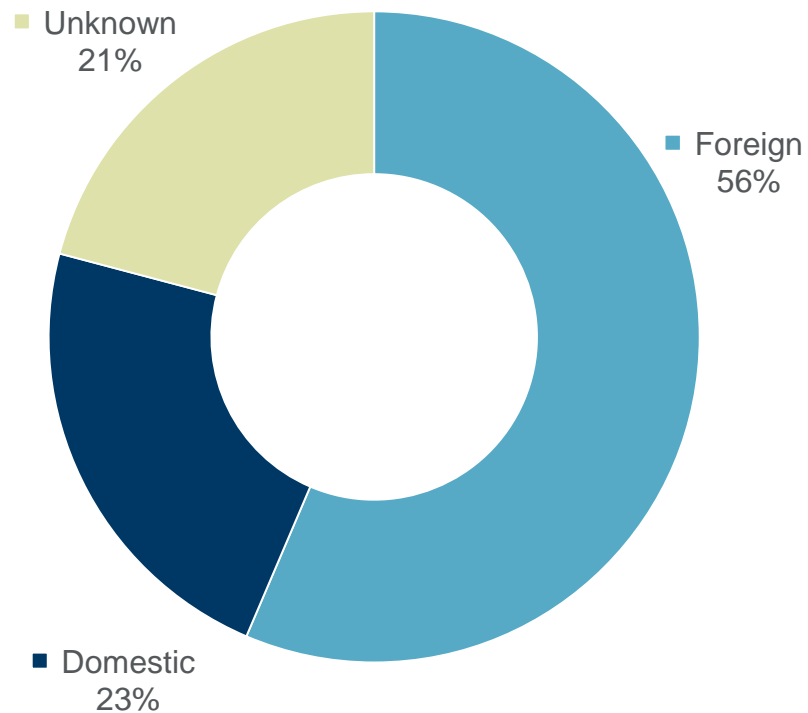
Top Transactions 2018

Asset	Price (€)	Sector	Purchaser
The Elysian	€87.5m	Residential	Kennedy Wilson
Off Market, Ballincollig	€35m	Residential	UK Fund
City Square, Blackpool	€33m	Residential	UK Fund
Block C, City Gate Park, Mahon, Cork	€21m	Office	Domestic Investor
Off Market (Barrack Square	€20m	Office	Camgill

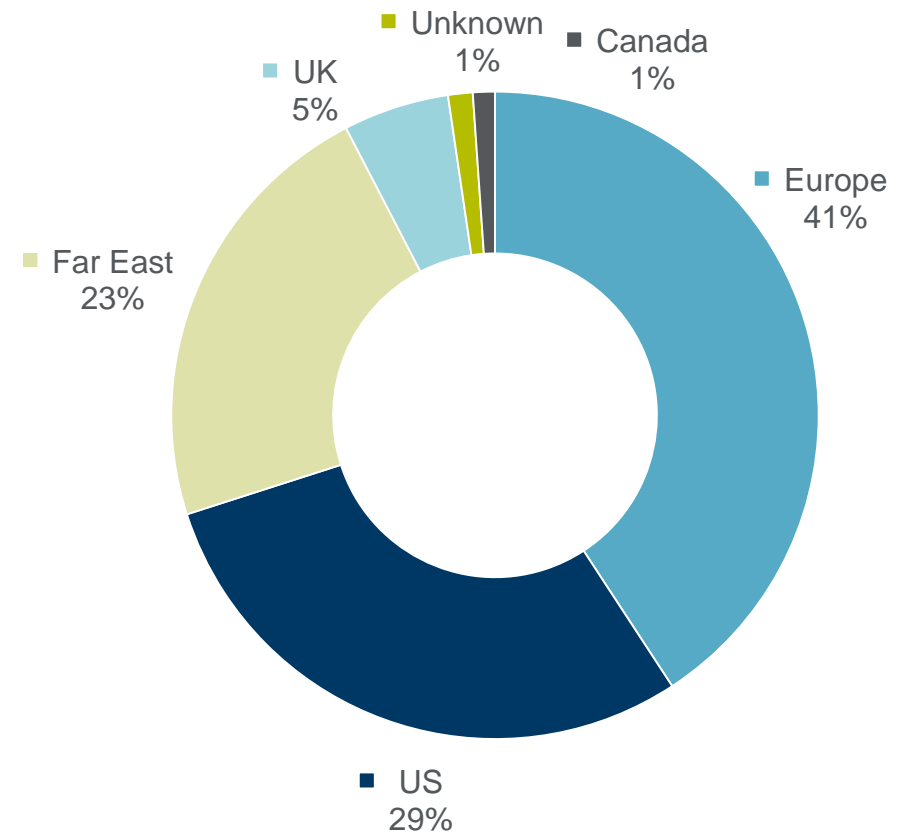
# SOURCE OF CAPITAL

2018

Source of Capital\*



Source of Overseas Capital



\*Three large confidential transactions, where source of purchaser is unknown, makes up almost two thirds of *Unknown* category here

# 04

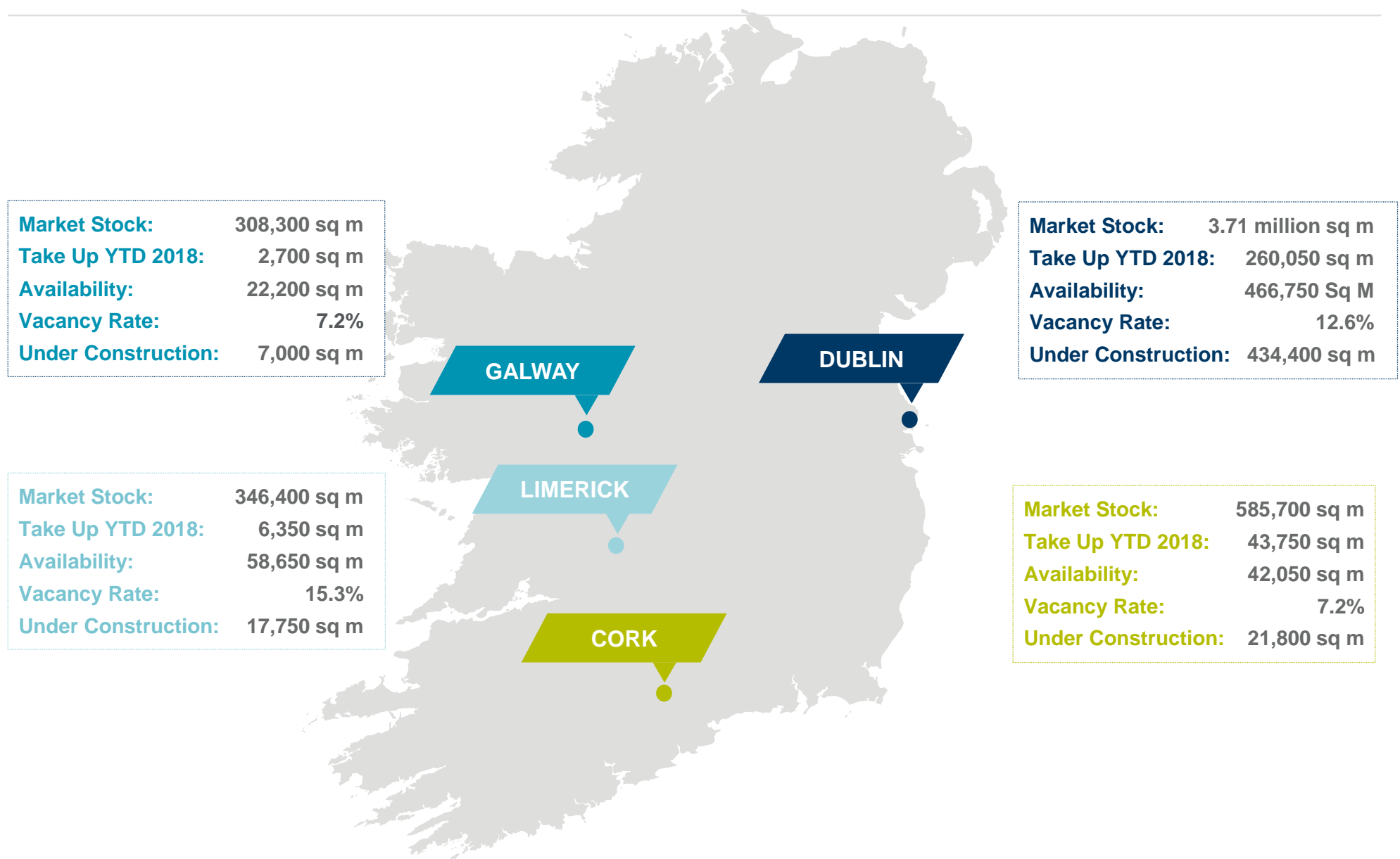
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## OFFICE MARKET

THE BUILDGUCK

# IRISH OFFICE MARKET

Q4 2018



# DUBLIN OFFICE MARKET

Q4 2018

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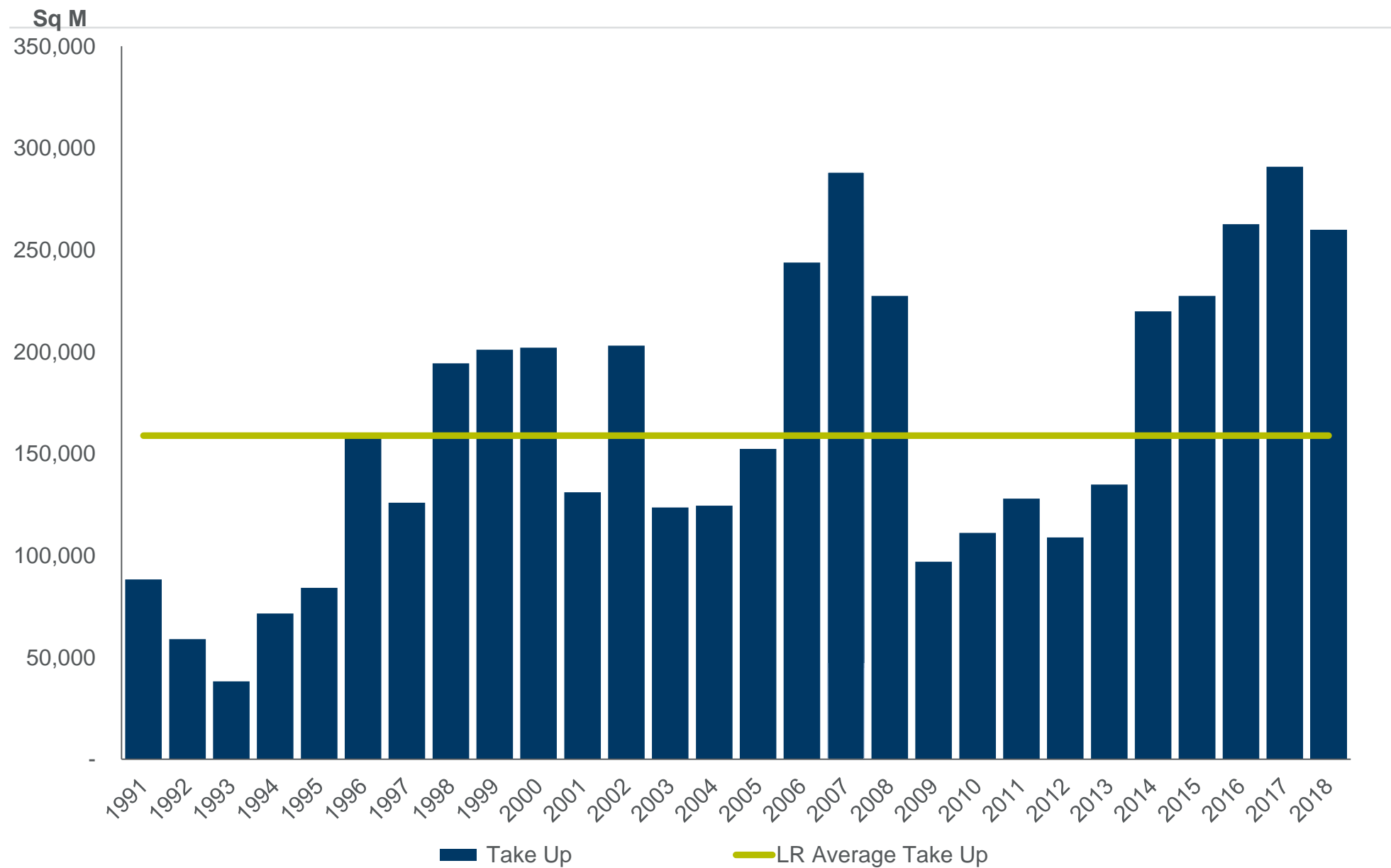
Office Market	Dublin	CBD
Market Stock	3.71 million sq m	1.98 million sq m
Take Up 2018	260,050 sq m	166,100 sq m
Availability	466,750 sq m (Net – 235,500 sq m)	223,300 sq m (Net – 104,050 sq m)
Vacancy Rate	12.6% (Net VR 6.3%)	11.3% (Net VR 5.3%)
Under Construction	434,400 sq m	341,700 sq m
Pre-Let / Reserved	32% / 23%	38% / 27%



# DUBLIN OFFICE MARKET



TAKE UP (SQ M)



# KEY OFFICE TAKE UP DEALS – DUBLIN

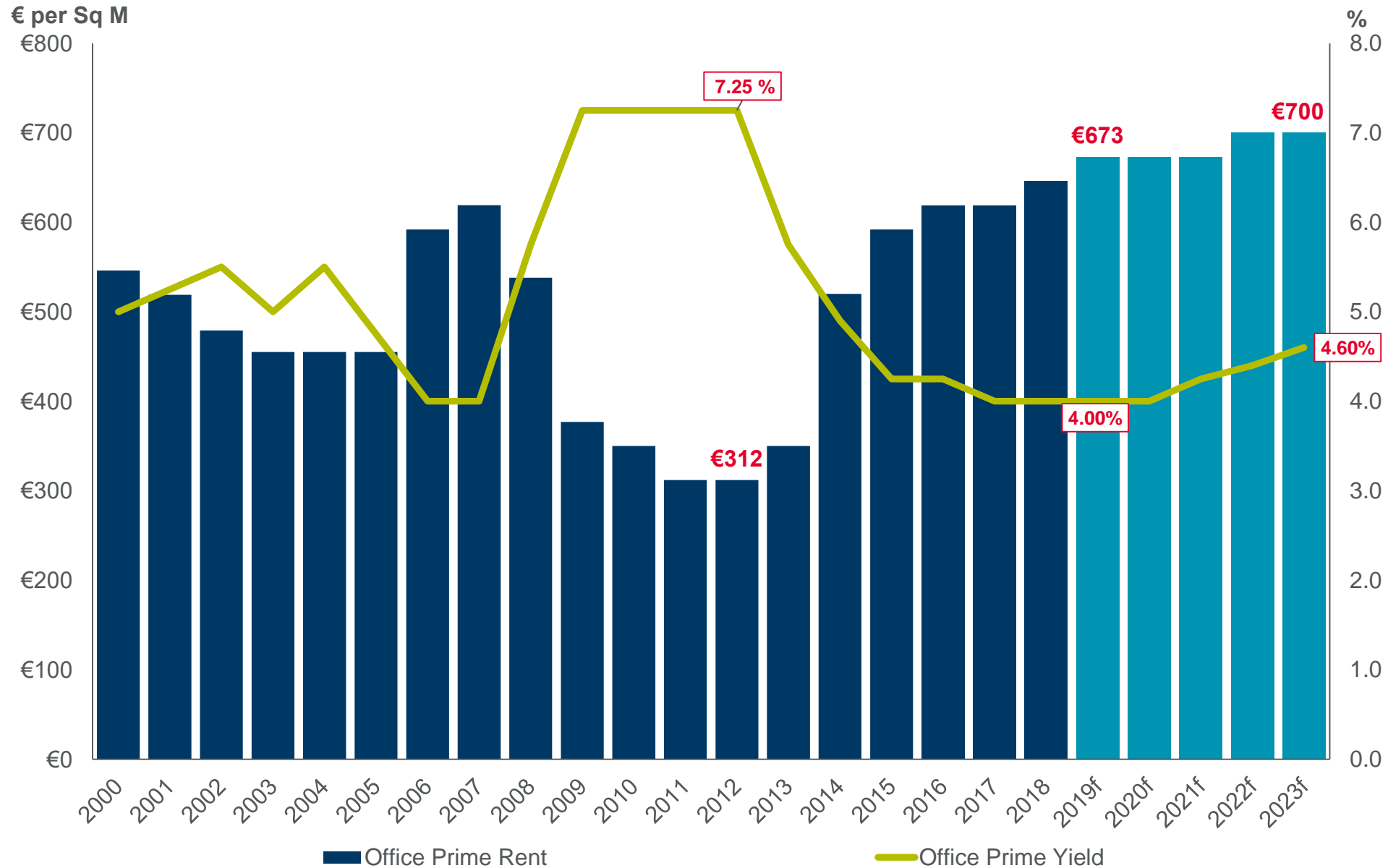
2018



Office	Tenant	Sector	Size (Sq M)	Status	Quarter
No.1 Dublin Landings, NWQ, Dublin 1	NTMA	State	13,850	Taken Up	Q1
200 Capital Dock	JP Morgan	Finance	12,100	Taken Up	Q4
Block H, Central Park, Leopardstown	AIB	Finance	12,000	Taken Up	Q3
Dublin Landings - No.2	WeWork	Serviced Office	9,650	Taken Up	Q4
Miesian Plaza - Block A Building 1	Dept. of Health	State	9,400	Taken Up	Q4

# PRIME OFFICE RENTS (€ PER SQ M) & YIELDS (%)

## DUBLIN OFFICE MARKET



# Thank you



## CONTACT

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Direct: +353 1 237 6341



**Marian Finnegan**

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