

IOD INSTITUTE OF DIRECTORS IN IRELAND

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The 'S' in ESG

With Chris MM Gordon, CEO, Irish Social Enterprise Network

IoD Ireland Briefings Series: Sponsored by Accenture

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S in the ESG

All the Topics....

- Employee Relations and Welfare
- Community Engagement
- Customer Satisfaction and Protection
- Supply Chain Management
- Human Rights
- Diversity and Inclusion
- Labour Standards
- Stakeholder Engagement
- Social Impact and Philanthropy
- Corporate Ethics and Integrity

2

Three things

1. What is Social Enterprise?
2. Why is 'Social' Important to Me?
3. Are there Examples of This Done Well?

3

1. What is a social enterprise?

4



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National Social Enterprise Policy for Ireland 2019-2022


The Policy is based around 3 Objectives:

Policy Objective 1:
Building Awareness of Social Enterprise

Policy Objective 2:
Growing and Strengthening Social Enterprise

Policy Objective 3:
Achieving Better Policy Alignment

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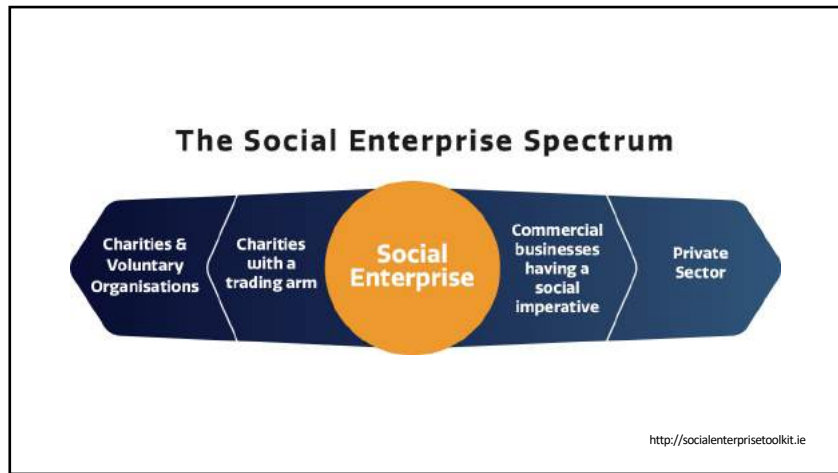
Icon 1: A Social Enterprise is an enterprise whose objective is to achieve a social, societal or environmental impact, rather than maximising profit for its owners or shareholders.

Icon 2: It pursues its objectives by trading on an ongoing basis through the provision of goods and/or services, and by reinvesting surpluses into achieving social objectives.

Icon 3: It is governed in a fully accountable and transparent manner and is independent of the public sector. If dissolved, it should transfer its assets to another organisation with a similar mission.

<https://www.gov.ie/en/campaigns/e779c3-social-enterprise-policy/>

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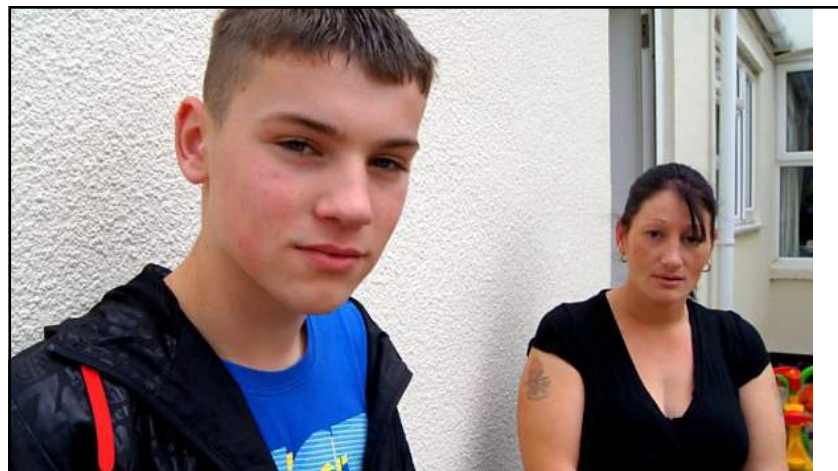
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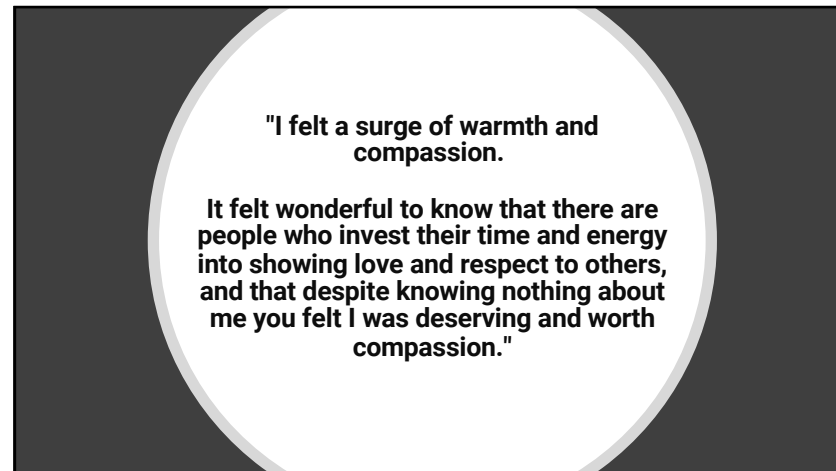
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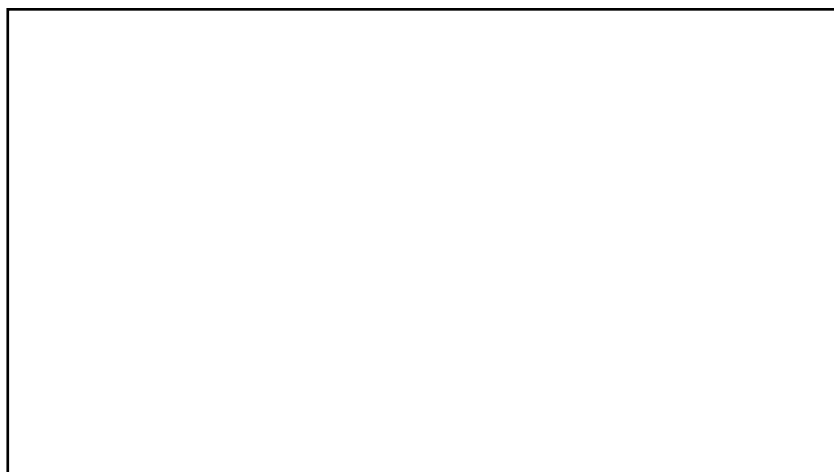
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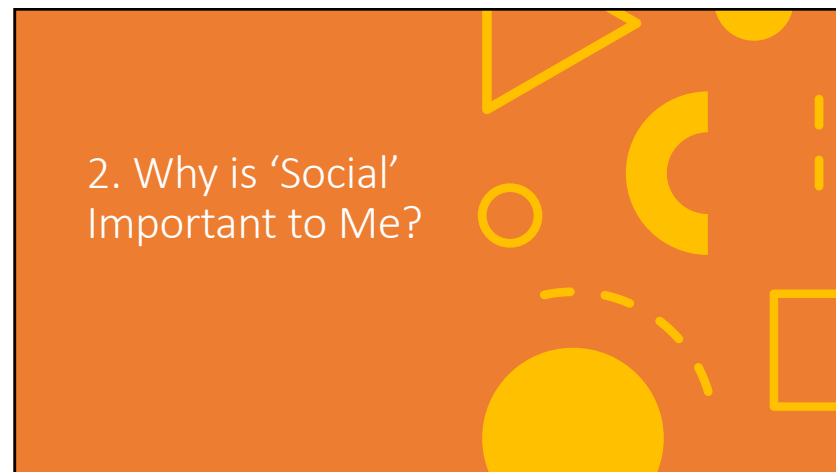
"I felt a surge of warmth and compassion.

It felt wonderful to know that there are people who invest their time and energy into showing love and respect to others, and that despite knowing nothing about me you felt I was deserving and worth compassion."

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2. Why is 'Social' Important to Me?

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S in the ESG

All the Topics....

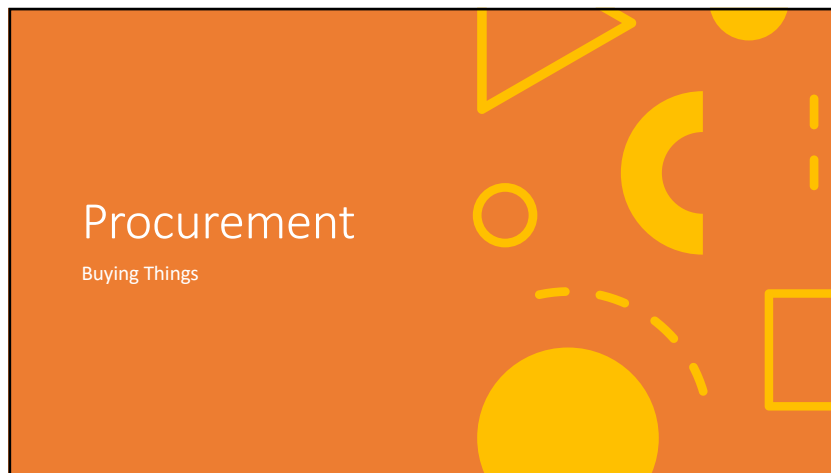
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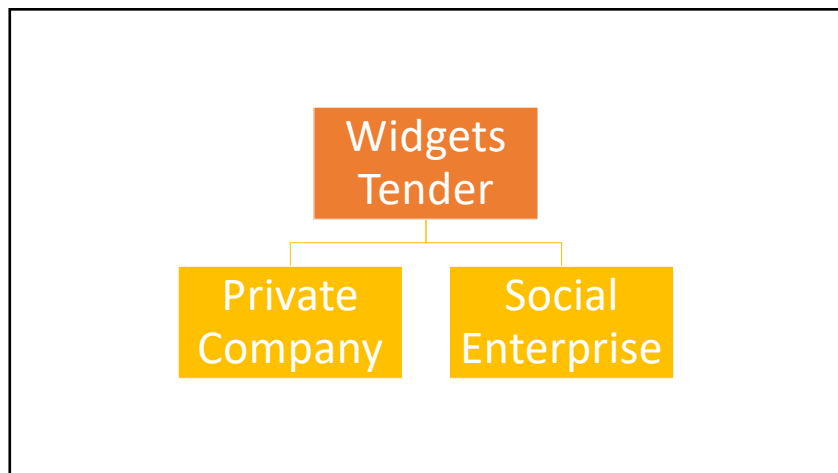
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Procurement

Buying Things



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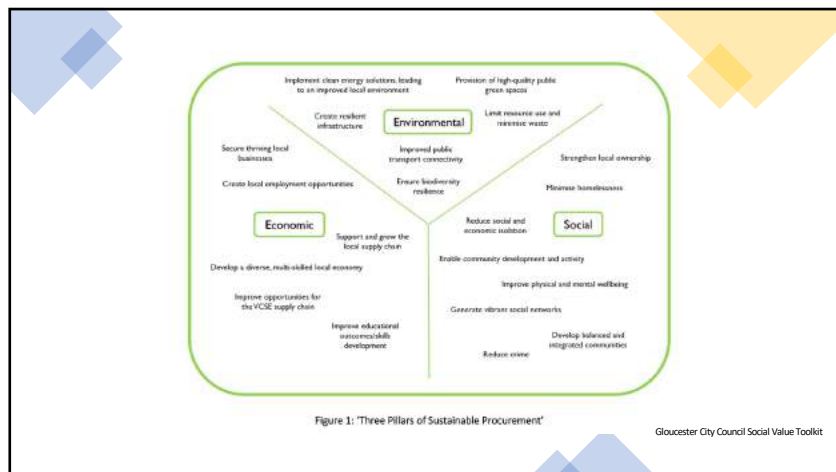


Public Services (Social Value) Act 2012

CHAPTERS



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BAM Community Benefit Fund at NCH

- €150k Community Grants Scheme (13 Years at £38k per annum)
- €62,000 Arts, Sports & Culture Programme
- 68 Groups & Organisations Based in Clifton & mid T1
- 1,000 Children & young people have engaged with the programme
- €500,000 Community Benefit Fund at the NCH Children's Hospital (Launched in January 2020)
- €96k Apprenticeship Support Scheme
- €75k An award funded for the Community Benefit Programme
- €96k Educational Bursaries supporting 9 undergraduates, 12 PG C students

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We Make Good

OUR IMPACT

We have had a big impact on Social Enterprise staff, who come from backgrounds of marginalisation

- 90% who progressed went straight to employment or education
- 95% improvement in confidence and sense of belonging
- 95% had a increase in their sense of purpose
- 26 Social Enterprise staff trained & employed to date

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We Make Good

We Make Good is a partnership between makers, designers, stockists, supporters and customers.

We work together to make shopping what it should be – a force for good. Join us. Our makers are the heart of our business and the reason for our business.

[Meet our makers](#)

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Social Value

'Social value' is a way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract and looking at what the collective benefit to a community is, when a public body chooses to award a contract.

<https://www.cps.org/knowledge/procurement-topics-and-skills/sustainability/social-value/>

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Community Benefit Clauses

- Creating opportunities for enterprising third sector organisations to deliver public services
- Employment and training opportunities for the long term unemployed and disadvantaged individuals
- Creating opportunities for SMEs to deliver public services
- Provision of facilities for all
- Contributions to achievement of education and training targets
- Support for community initiatives
- Environmental targets

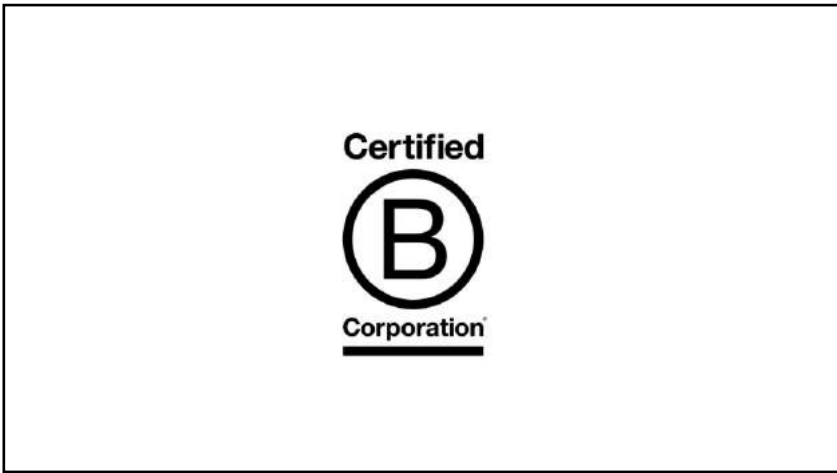
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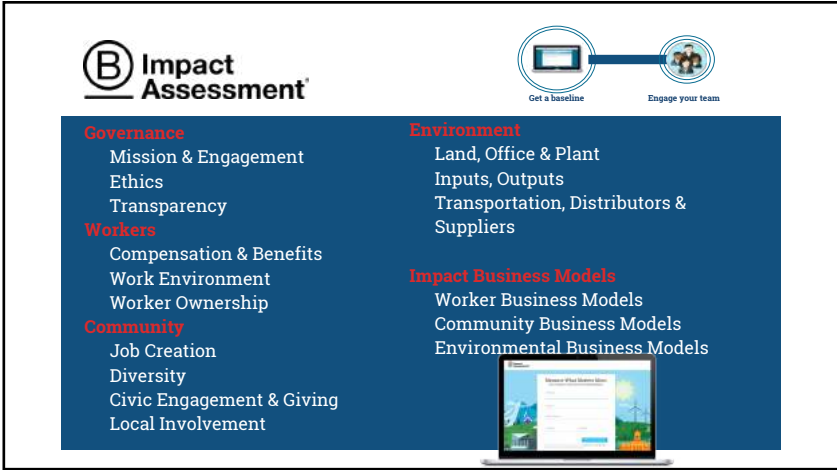
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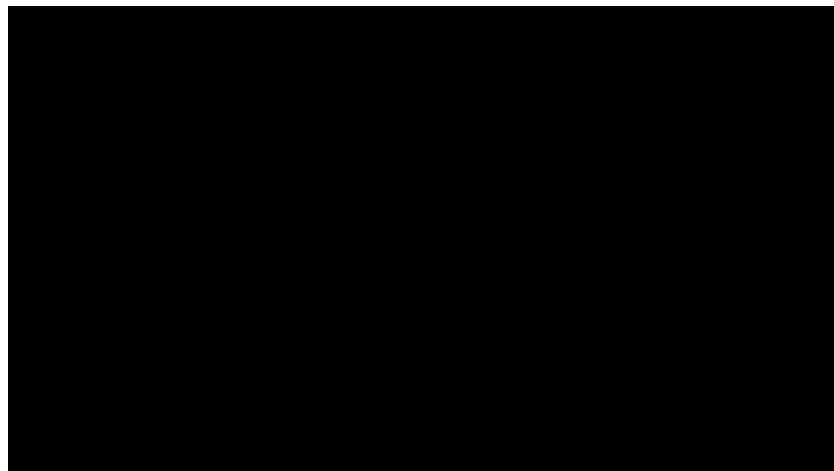
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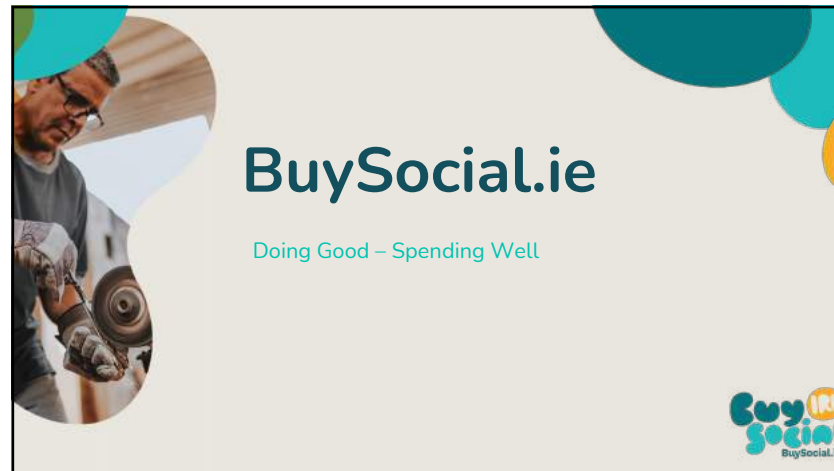
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Irish Social Enterprise Network

National Body for Social Enterprise in Ireland

SocEnt.ie info@socent.ie

BuySocial.ie hello@buysocial.ie



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References

- Irish Social Enterprise Network – <http://socent.ie>
- BuySocial.ie – <http://buysocial.ie>
- Social Enterprise Toolkit – <https://socialenterprisetoolkit.ie>
- BCorp – <http://bcorporation.org>
- B Impact Assessment – <https://bimpactassessment.net>
- Social Value International – <http://socialvalueint.org>
- PACE Social Enterprise – <http://pacesocial.ie>
- Secret Street Tours – <http://secretstreettours.org>
- Rediscovery Centre – <http://rediscoverycentre.ie>
- Madrug – <http://www.madrig.com>
- Gloucester City Council Social Value Toolkit – <https://www.gloucester.gov.uk/media/2022/03/16/social-value-toolkit.pdf>
- Ben & Jerry's – <https://www.benjerry.com>
- Greyston Bakery – <https://shop.greyston.org>
- Moyee Coffee – <https://moyeecoffee.ie>
- UrbanVot – <https://urbanvot.com>

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