



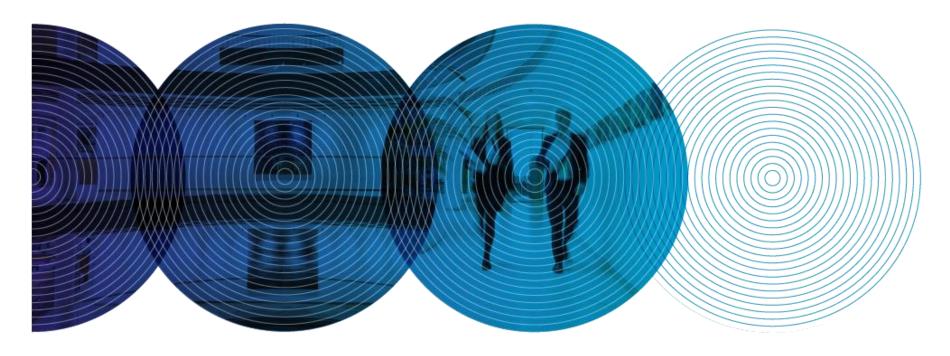
# GDPR - What Directors Need to Know with Adam Finlay, Partner, McCann FitzGerald LLP

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## **GDPR – What Directors Need to Know**

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#### What Directors Need to Know

- Approaching 4<sup>th</sup> anniversary of GDPR, law is being fleshed out by decisions
- Sentiment towards GDPR increasingly negative and concerned
- Recent noteworthy decisions by the DPC:
  - Bank of Ireland (Personal Data Breaches)
  - Limerick City and County Council (CCTV)
  - Department of Employment Affairs and Social Protection (DPO)
- Is your organisation reviewing and updating compliance measures in light of evolving law and guidance?

### **Extracts from Annual Survey (conducted Dec 2021)**

- 89% believe fully or materially compliant
- 77% believe risks of non-compliance are increasing, 69% more concerned now than they were in May 2018
- 70% say data protection part of the management / executive meeting agenda
- 70% have data protection built into change processes
- 59% of those operating hybrid working updated policies and procedures
- 24% reviewed their privacy notices in light of WhatsApp decision

### Bank of Ireland (14 March 2022)

- BOI provided inaccurate information to Central Credit Register
- Breaches of security obligations and personal data breach notification obligations
- DPC fined BOI €463,000, issued a reprimand and ordered BOI to remedy noncompliant practices within 90 days
- DPC's decision
  - Broad interpretation of personal data breach (can be 'confidentiality breach', 'integrity breach' or 'availability breach', broad interpretations of each)
  - BOI deemed to have been aware, before it actually was aware, for purpose of 72 hour timeframe for reporting to DPC
  - BOI ought to have notified affected individuals as and when aware

## Bank of Ireland (14 March 2022)

- DPC's decision (cont'd)
  - Generic data protection training of staff was insufficient
  - BOI was negligent
  - In order for fine to be effective, proportionate and dissuasive, fine calculated partly by reference to BOI's financial resources

### **Limerick City and County Council (9 December 2021)**

- Council was operating CCTV cameras and systems in various locations
- No legal basis for processing, breached transparency, inadequate DPIA, didn't deal with subject access request, failed to comply with own retention policy, etc.
- DPC fined Council €110,000, issued reprimand and ordered Council to remedy non-compliant practices within 90-120 days
- DPC decision
  - Council did not have sufficiently clear, precise and foreseeable legislative basis for processing
  - Council failed to comply with own retention policy

### Dept. Employment Affairs and Social Protection (10 May 2021)

- Dept. amended its privacy statement, was DPO properly involved and/or given improper instructions?
- Art 38(1): "ensure the DPO is involved, properly and in a timely manner, in all issues which relate to the protection of personal data"
- DPC's decision (finding no infringement by Dept.):
  - 'Proper involvement' goes beyond DPO being informed, must have opportunity to make meaningful contribution
  - DPO doesn't have decision making role beyond core tasks, organisation may accept or reject DPO's advice but must give "due weight" to it
  - Not sufficient for DPO to be involved after decision made in go/no go role
  - Restriction on instructing DPO applies only in relation to DPO's specified tasks, not all tasks

### **Selection of DPC Decisions – Key Takeaways**

- Compliance measures need to be reviewed, not only against evolving operations but also against evolving law and guidelines
- Potential gap between perception of levels of compliance and actual levels of compliance

## **Questions?**



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