



# Flattening the Curve of Disinformation

with Mark Little, CEO, Kinzen

Lunch Bites @ the IoD: Kindly Sponsored by IQ-EQ

















Keep me logged in

### **Timeline Photos**

Back to Album - My Stealthy Freedom آزادی یواشکی زنان در ایران Photos - My Stealthy Freedom آزادی یواشکی زنان در ایران Previous · Next





IDF 📀 @IDFSpokesperson



Warning to reporters in Gaza: Stay away from Hamas operatives & facilities. Hamas, a terrorist group, will use you as human shields.



### Alqassam Brigades



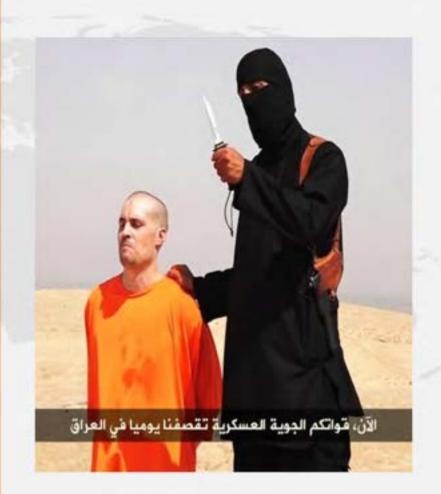
@AlgassamBrigade

mygreentech.blogspot.com

@IDFSpokesperson Warning to Israelis:Stay away from Israeli #IDF = #IOF, We just targeting Israeli soldiers, fighter jets, tanks and bases.

21 Nov 12

Reply 13 Retweet \* Favorite



### Breaking: Two Explosions in the White House and Barack Obama is injured



12:07 PM - 23 Apr 13







This photo being shared as A320 crash site actually shows an incident in Turkey in 2007 #dailydebunk





world

opinion

sports soccer tech arts

lifestyle

fashion business

travel

environment

science

= all sections

home ) media

### Social media

### MH17: how Storyful's 'social sleuthing' helped verify evidence

Stories such as the shooting down of the Malaysia Airlines plane show the importance of checking Twitter and YouTube content

### Ben Cardew

Sunday 27 July 2014 13.15 EDT





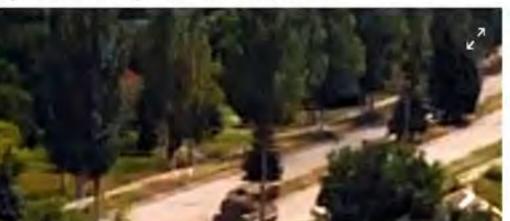


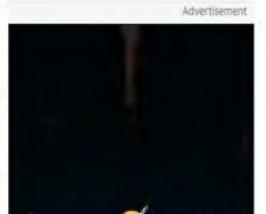


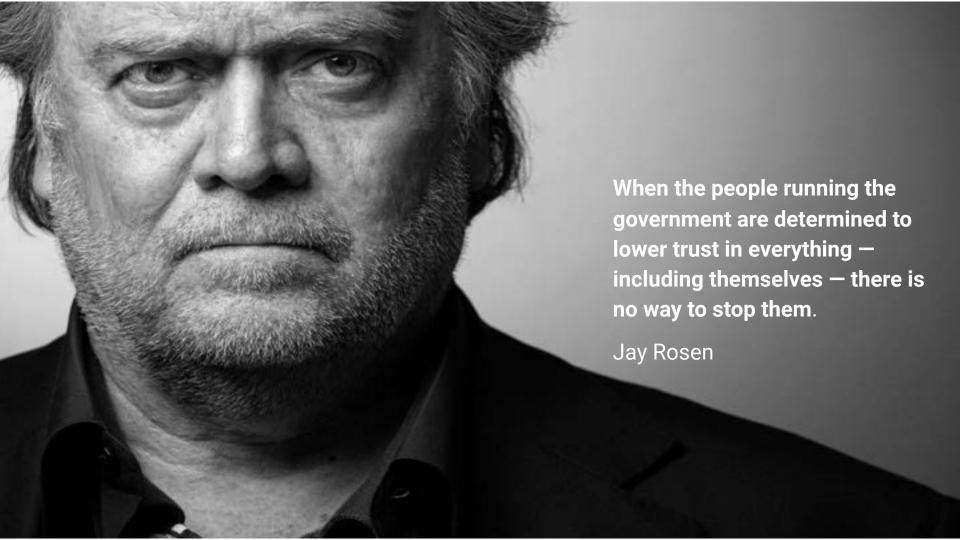




881





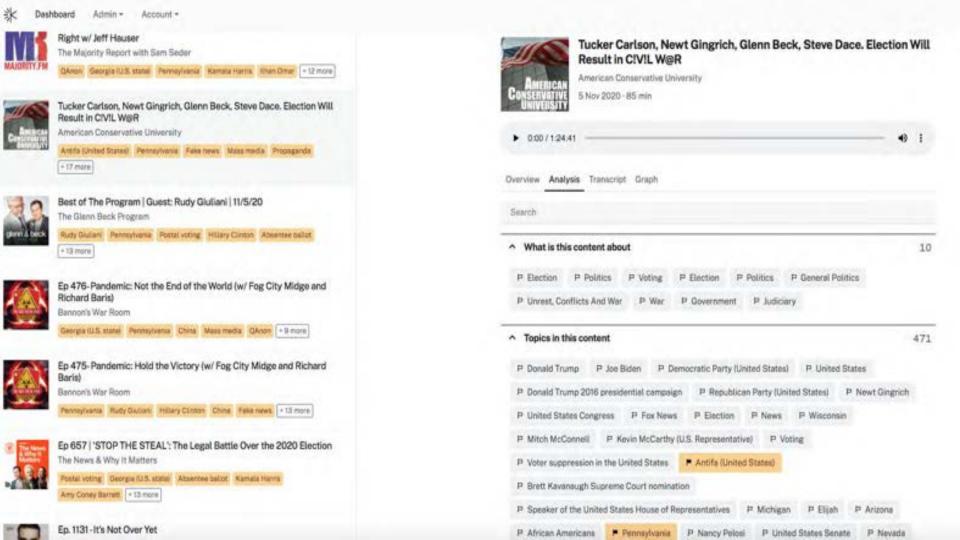






# Kinzen

To protect every online community and public conversation from harmful disinformation



Content Risk: High

#### ANALYSIS



### PROBLEMATIC CONTENT

"Theres no scientific evidence that suggests not wearing a mask kills people, it's just a conspiracy theory. Masks don't work to prevent the spread of the virus. Children are dying! Because they are wearing masks against an illness that doesn't exist. The face-diaper seriously cuts down your oxygen intake and lowers your immune system against DISEASE."

100% Problematic



100% masks

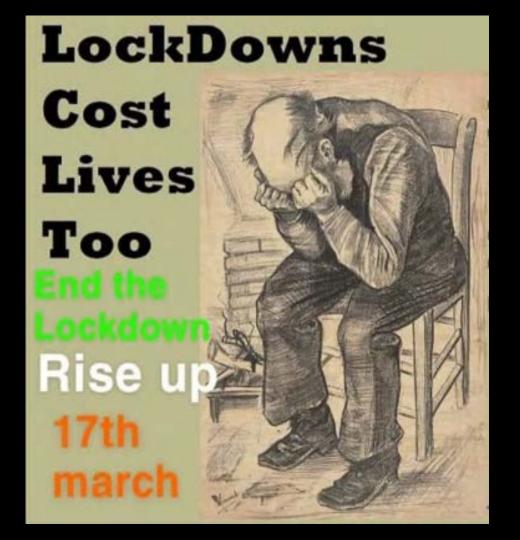


face-diaper Dog Whistle • Risk Level: 3 / 5







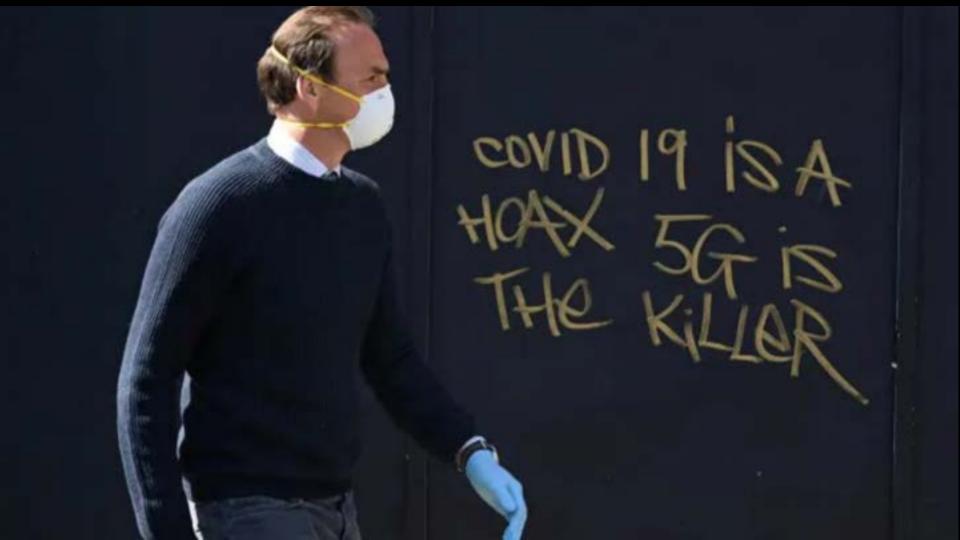


## LeChéile Day

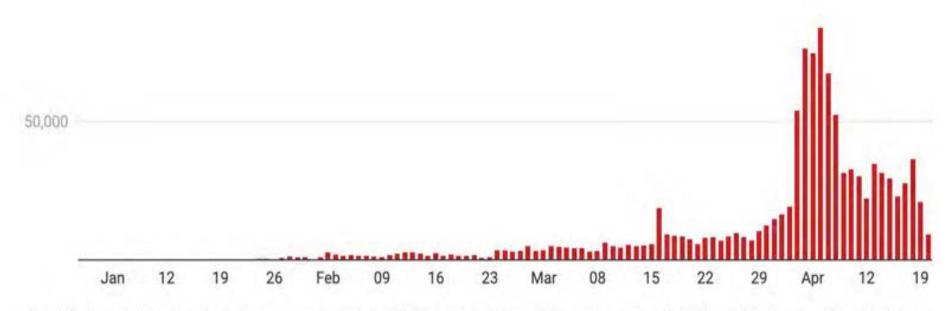
For your Mental Health Families Supporting Families

March 17th 2021 at 2pm Herbert Park Dublin #LeCheileDay





### Social media mentions of coronavirus alongside 5G took off this spring



Zignal Labs mainly looks at mentions across Twitter, but also analyzes other public posts on social platforms, like those on Facebook and YouTube, online news outlets and blogs, and broadcast mentions.

Source: Zignal Labs

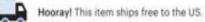




#SAVETHECHILDREN

Save the Children Face Mask | Qanon | Trump Mask | Trump 2020 | Trump Face Mask | Cloth Mask | Trump Cloth Mask

\$9.00	✓ In sto
Size	
Select an option	
Quantity	
1	•
Buy it now	
Add to cart	





### WELLNESS COMMUNITY STATEMENT:

WE CARE
AND
WE STAND
AGAINST QANON.



shannon.algeo • Follow



shannon.algeo I've personally seen colleagues in the yoga community fall prey to the dangerous and untrue narratives being spread by QANON. I find it scary and disheartening. This group is taking advantage of sexual abuse survivors, people who care about animal rights, and folks in the yoga and spirituality communities who have counter-cultural leanings. We must stand together against this force of manipulation. We MUST stand up against "conspirituality" and misinformation. The truth matters.

The following statement was written in collaboration by many folks in the wellness community. Please don't credit any single person to its creation



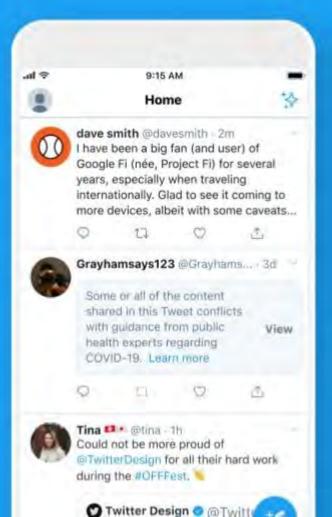






749 likes

SEPTEMBER 14











# Flattening the Curve of Disinformation

with Mark Little, CEO, Kinzen

Lunch Bites @ the IoD: Kindly Sponsored by IQ-EQ