



INSTITUTE OF DIRECTORS
IN IRELAND

NEW ONE-DAY WORKSHOP FOR DIRECTORS OF FAMILY BUSINESSES

The Institute of Directors' one-day workshop for directors of family businesses will be delivered by George Bartlett on Monday, 8 November 2010, at the IMI, Sandyford, Dublin. Registration at 8.30am. Places are limited to 20 delegates. The cost is €395 per person, to include course

Corporate governance

materials, lunch and breaks. Please return the booking form by fax to Sheila Byrne, 01 411 0090, or email sbyrne@iodireland.ie, or phone 01 411 0010. **This workshop may be eligible for CPD points—please check with your professional body if relevant.**

Course Content

09.00 Introduction & Course Overview

09.30 Why Family Businesses are Special

- Definitions
- Special Strengths
- Dilemmas and Challenges.

10.15 Family Business Dynamics

- People
- Systems
- Growing complexity

[Break- 11.00]

11.15 The Family's Relationship with the Business

- Shared values and vision
- Effective business families
- Successful planning

12.00 Working in the Business

- The importance of outside experience
- Relationships between different generations

[Lunch- 12.30]

13.15 Making the Most of Outside Resources

- Non-family managers
- Non-executive directors
- Professional advisers and consultants

13.45 Professionalising the Boardroom

- Directors' duties
- Directors' roles
- Establishing a well balanced and effective board

[Break- 14.45]

15.00 Managing Succession

- Resistance to succession planning
- Leading the process

15.30 Open Forum

16.00 Round-up and conclusions

BESPOKE TRAINING

The IoD also offers a bespoke service to companies, which includes a formal and rigorous evaluation of the effectiveness of the board, its processes and the board's committees. Contact Sheila on 01 411 0010 for details.



ABOUT GEORGE BARTLETT

George Bartlett delivers specialist services for company directors and their boards. He trains directors of both listed plcs and private limited companies, and is one of the key course leaders on The Institute of Directors' Chartered Director Programme.